# ROUTE MOBILE (UK) LIMITED ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024

# **COMPANY INFORMATION**

Directors	Mr Rajdipkumar Gupta Mr Sandipkumar Gupta Mr Arun Vijaykumar Gupta
Company number	07733317
Registered office	183-189 The Vale Acton London United Kingdom W3 7RW
Auditor	Reddy Siddiqui LLP 183-189 The Vale Acton London United Kingdom W3 7RW
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# STRATEGIC REPORT FOR THE YEAR ENDED 31 MARCH 2024

The directors present the strategic report for the year ended 31 March 2024.

Route Mobile (UK) Limited ("Company") is the wholly owned subsidiary of Route Mobile Limited ("RML/Parent Company"). RML was incorporated in 2004 and is headquartered in Mumbai, India.

The Company together with its Parent Company, subsidiaries, step down subsidiaries and fellow subsidiaries shall be hereafter referred as "Group/RML Group".

### Review of the business

RML Group launched TruSense – a digital identity solutions portfolio which helps enterprises reduce exposure to digital fraud and offer seamless customer experience. RML Group leverages its Mobile Network Operator focused solutions (SMS filtering, analytics, SMS Firewall, SMSC) to deepen its relationship with large global Mobile Network Operators. In FY2024, the Company entered into an engagement with Vodafone Idea Limited, to offer its firewall solution to the operator, and will benefit as an exclusive gateway for CPaaS services for the Vodafone Idea network.

We have been able to expand our relationship with WhatsApp by implementing key projects in Asia, such as WhatsApp-based ticketing for metros across four cities. We are solving unique use cases across industries, leveraging our chatbot capabilities coupled with WhatsApp Business Platform. TruSense Identity Limited (wholly owned subsidiary of Route Mobile (UK) Limited) received the 'Best Mobile Authentication Solution' award for our P2A-based authentication solution at the Future Digital Awards 2024, organized by Juniper Research.

The CPaaS industry has been facing certain headwinds since November 2023, marked by enterprise cost optimization initiatives, particularly from global OTTs and shifts in communication channels. We are embracing these changes and seeing them as a catalyst for innovation and growth. We continue to acquire some large customers and deliver unique solutions across industries. Our strategic roadmap is well-aligned to capitalize on emerging opportunities and lay the groundwork for a stronger FY25.

Further, In July 2023, Proximus Opal (Proximus Opal, Proximus and its subsidiaries hereinafter to be referred as "Proximus Group") signed a definitive agreement with the founding shareholders of RML to acquire 57.56% (On a fully diluted basis, Taking into account evolutions in the total number of shares since July 2023, this corresponds to 57.71% of the current total of shares.) of RML through Proximus Opal (Proximus Opal is a subsidiary of the Proximus Group holding 100% of Telesign and following this acquisition also the majority stake in Route Mobile) for INR 59,244 million (EUR 643.0 million) cash consideration, triggering a Mandatory Tender Offer (MTO) under Security Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011 ("SEBI SAST Regulation")which corresponds to a price per share of INR 1,626.40.

Proximus Opal launched a MTO and acquired 24.99% of the fully diluted outstanding shares from public shareholders as on the date of this report.

Some of the founding shareholders of RML subsequently committed to reinvest EUR 299.6 million in Proximus Opal, resulting in a stake of 12.72%.

Over the past years, Proximus Group already built up a significant presence in the CPaaS and digital identity markets. The complementary expertise and global reach of Route Mobile (a leader in CPaaS) and their US-based affiliate – Telesign (leader in Digital Identity), will allow to reap the benefits of scale, accelerate growth as a truly worldwide group and generate shareholder value. Following receipt of regulatory clearances and finalization of the MTO process, the transaction has been completed today. The MTO stake, coupled with the shares acquired from the founding shareholders, shall bring the total shareholding of Proximus Opal in Route Mobile to 83.11% of the total equity share capital of RML.

With this acquisition, RML Group has now become part of the Proximus Group, which becomes one of the world's largest CPaaS players by messaging volume. This is a strategic direction for RML Group, which will help in entering mature markets like the USA and Europe, expanding product portfolio and unlocking identified synergies with Telesign.

# STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

The Company is expecting significant growth in revenue and profitability driven by the synergies within the Proximus Group.

The imminent closure of the Proximus deal will bolster our portfolio, expand our global footprint, and ignite our innovation pipeline, creating unparalleled value for Route Mobile. The synergies derived from this partnership will complement our products, geographies, and customer base while accelerating our journey towards billion-dollar revenue.

### Business Model:

Our Enterprise business is largely transaction driven. We generate revenue on a per transaction basis from our clients – i.e. enterprises pay us for each A2P SMS, IP based messaging, or voice call transmitted using our platform. Hence our revenue growth is linked to the transaction volumes that we support. The direct costs for such solutions are also per transaction – we pay our suppliers (Mobile Network Operators for A2P SMS and voice or OTT partners for IP based messaging) on a per transaction basis. However, for certain business segments such as email, the direct costs are not linearly linked to revenue. On the other hand, the Mobile Network Operator solutions (analytics, SMS firewall, etc.) have a different model, where we offer managed services to Mobile Network Operators. In several cases, when we offer our A2P SMS Firewall and analytics solutions to Mobile Network Operators, we are also appointed as a preferred CPaaS partner by such Mobile Network Operators, creating significant synergies on the enterprise business segment of our business.

The business demonstrates very high operating efficiencies, as the headcount expenses and operating costs do not increase linearly with revenue. The same team, by leveraging the existing platform, can service significantly larger volumes of business. We incur incremental operating expenses only when we plan to build in advance, to support future expected growth.

We cater to customers across different business verticals. The majority of our customer base is business-tobusiness (B2B). Our operations are internally aligned into the following business verticals: (i) Enterprise and OTT; and (ii) Mobile Operator

**Enterprise and OTT:** Our Enterprise and OTT vertical primarily provides cloud-communication platform services to enterprises. Our enterprise cloud-communication platform services and solutions include: A2P messaging that includes enterprise messaging, 2Way messaging, enterprise email and Acculync; RCS messaging; and OTT messaging (also referred to as IP Based Messaging).

We provide an Omnichannel customer experience platform (OCEAN). Enterprises can leverage Deep Analytics, Insights, Automation, and AI/ML to enable targeted reach and customer engagement at scale.

We also provide Digital Identity solutions for digital fraud prevention to enterprises and enable them to, identify mobile number trustworthiness and principle-based authentication.

**Mobile Operator**: Through our own communications platform and managed services, we provide software and service solutions to mobile network operators globally. Our main service offerings in this segment include SMS filtering, analytics, monetization, and hubbing solutions.

Route Mobile provides complete managed services for RCS Business Messaging ("RBM") to Telecom operators as a Technical enabler and Sales partner.

As of March 31, 2024, our global operations included 14 direct subsidiaries, 6 step-down subsidiaries, 8 fellow subsidiaries and 6 fellow step-down subsidiaries serving our clients through 31 locations across Africa, Asia Pacific, Europe, the Middle East and the Americas.

### Principal risks and uncertainties

There are a number of potential risks and uncertainties, which could have a material impact on the company's long-term performance and could cause actual results to differ materially from expected results.

# STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### Liquidity risk

The Company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest cash assets safely and profitably. External funding facilities are managed to ensure that both shortterm and longer-term funding is available to provide short-term flexibility whilst providing sufficient funding to the company's forecast working capital requirements.

### Credit risk

The Company extends credit to customers of various durations depending on customer creditworthiness and industry custom and practice for the product or service. In the event that a customer proves unable to meet payments when they fall due, the company will suffer adverse consequences. To manage this, the company continually monitors credit terms to ensure that no single customer is granted credit inappropriate to its credit risk.

### Competitor risk

The Company operates in a highly competitive market with rapidly changing product and pricing innovations. We are subject to the threat of our competitors launching new products in our markets (including updating product lines) before we make corresponding updates and development to our own product range. This could render our products and services out-of-date and could result in loss of market share. To reduce this risk, we undertake new product development and maintain strong supplier relationships to ensure that we have products at various stages of the life cycle.

Competitor risk also manifests itself in price pressures which are usually experienced in more mature markets. This results not only in downward pressure on our gross margins but also in the risk that our products are not considered to represent value for money. The company therefore monitors market prices on an ongoing basis.

### **Regulatory Risk**

Regulatory Risk for the Company can be significant given the global and interconnected nature of digital communications. The Company must comply with a wide range of regulations, such as data protection and privacy laws (like GDPR in Europe), telecommunications regulations, and cross-border data transfer rules. Changes in these regulations or the introduction of new ones can impact the company's operations, requiring potentially costly adjustments to their platform and business model. Non-compliance can result in substantial fines and reputational damage. Furthermore, as the Company often operates in multiple jurisdictions, they must navigate and comply with the regulatory landscape in each, which can differ significantly and change frequently. This necessitates continuous monitoring and adaptation to regulatory changes, and presents a constant risk to their business.

## STRATEGIC REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2024

No.		Rationale for identifying the risk/ opportunity	In case of risk, approach to adapt or mitigate
	Talent acquisition, retention and development	- · · · · · · · · · · · · · · · · · · ·	Implement robust recruitment and retention strategies, invest in employee development programs
2	Platform reliability	can lead to customer	Strengthen infrastructure, implement redundancy measures, and continuous monitoring and maintenance
	Business Continuity		Develop comprehensive business continuity plans, conduct regular drills and testing, and establish backup systems
4	Innovation		Foster a culture of innovation, invest in R&D, and collaborate with technology partners
5	Customer privacy	Mishandling or unauthorized access to customer data can result in legal and reputational consequences	Implement robust data protection measures, comply with privacy regulations, and educate employees on data privacy
6	Data security	can lead to loss of sensitive	Implement strong cybersecurity measures, conduct regular audits, and provide employee training on data security best practices

### **Opportunities**

- Rapid replacement of traditional communication methodologies with new interactive communication solutions to provide prompt support and richer experience to end customers is creating strong momentum around Route Mobile's next gen product offerings
- RML's omni-channel platform approach positions it as a partner of choice in an environment where enterprises have multiple options of communication channels to reach their customers
- Innovative alternate authentication and identification solutions to a prevent frauds related to financial transactions over mobile devices, will witness adoption by enterprises, creating new opportunities for CPaaS players
- Firewall solutions (analytics and monetization solutions for MNOs) continue to witness growing demand, as more and more MNOs adopt these solutions to enhance their revenue streams

Threats

- Sudden introduction of disruptive technologies that could lead to enterprises reducing spend on current form of A2P messaging. This requires A2P messaging solution providers to look beyond the horizon in terms of technologies being adopted by the industry
- Regulatory requirements across regions could change, affecting business potential in individual markets. It is essential for A2P solution providers to be aware of key regulatory requirements to ensure business compliance in multiple jurisdictions
- · Increasing competition from players seeking to expand presence across their core markets

# STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### Development and performance

Despite the headwinds witnessed in FY2024, which led to marginal degrowth in turnover for the year, we strongly believe that the Company is ideally positioned to capitalize on the future growth opportunities that are emerging in the CPaaS industry. The industry has witnessed increasing interest in exploring alternative communication platforms from enterprise clients. While enterprises continue to leverage A2P SMS for critical business communication use cases such as transaction notifications / confirmations, etc. they are also opening up to adopt more interactive communication solutions to offer a more immersive experience to their end consumers.

The Company has been ahead of the curve in terms of its product and solution offerings to large enterprise clients. In addition to traditional A2P SMS solutions, the Company also offers comprehensive IP Based Messaging solutions (RCS, and OTT messaging) to its clients. These solutions are witnessing rapid adoption by clients and have a better margin profile as compared to A2P SMS. With a robust scaled-up technology platform, the Company is ideally positioned to deliver world class solutions to blue chip clients.

Further, in terms of geographical expansion, Masivian, wholly owned subsdiary of the Company, headquartered in Colombia has established itself as a partner of choice for enterprises seeking CPaaS solutions. Masivian has a leadership position in Colombia and Peru is now expanding into neighboring Latin American markets including Mexico. This will contribute to the Company's growth and also diversify the geographic spread of the business.

#### Strategy for achieving Company's objectives

#### **Direct Connectivity Footprint Expansion:**

The company plans to expand its direct connectivity footprint through infrastructure investment, strategic partnerships, and market analysis. This involves allocating resources to enhance infrastructure in regions lacking connectivity, forming alliances with data centers and ISPs, and leveraging existing partnerships with MNOs like Vodafone Idea Limited to access their networks and enter high-growth markets. By prioritizing expansion efforts based on market analysis, the company aims to capture market share and gain a competitive advantage.

### Expansion into Local Markets:

The company aims to expand into local markets by tailoring its CPASS offerings to meet the unique needs of customers in target regions. This involves customizing marketing materials, adjusting pricing structures. Additionally, the company plans to establish regional offices or appoint local representatives to build relationships with businesses and gain market insights. By actively engaging with local industry associations and participating in community initiatives, the company seeks to increase brand awareness and establish credibility in local markets.

#### Offer Omni-channel Solutions:

The company is focused on enhancing its CPASS platform by continuously innovating to offer a wide range of communication solutions, including A2P SMS, WhatsApp for Business and Viber, RCS, voice, and email, ensuring seamless integration and interoperability across all channels. Additionally, the company prioritizes customization and flexibility, allowing businesses to create personalized and interactive experiences through omni-channel engagement, with flexible pricing and package options to suit varying needs and budgets. To educate businesses on the benefits of adopting omni-channel communication strategies, the company plans to launch educational campaigns, showcasing case studies and success stories to demonstrate the effectiveness of leveraging multiple channels to engage customers.

Further, to stay ahead in the evolving mobile communication landscape, the company offers a comprehensive suite of communication solutions, including A2P SMS, IP-based messaging (like WhatsApp for Business and Viber), RCS, voice, and email. This allows businesses to engage with their customers through multiple channels and create interactive experiences. As enterprise needs change, the company is also innovating in mobile identity solutions, such as Trusense, which simplifies and secures digital transactions.

Overall, the company's commitment to product development and strategic partnerships positions it well to achieve its goal of sustained revenue and profit growth.

## STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

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### Key performance indicators

The Company's revenues decreased by  $\pounds 5.85$  Million from  $\pounds 189$  million in the fiscal year ended 31 March 2023 to  $\pounds 183$  million in the fiscal year ended 31 March 2024.

The Company is in continuous process of expanding in existing and newer markets through direct and indirect channels. In the past, the Company has achieved success by pursuing similar strategy.

The financial key performance indicators are set out below:

Particulars	2024	2023
	GBP	GBP
Turnover	183,383,463	189,232,860
Cost of Sales	167,297,346	172,443,715
Gross profit	16,086,117	1,689,145
Other Operating cost (Including		
depreciation and Interest)	4,383,708	9,005,765
PBT*	11,702,409	7,783,380
Tax on profit	2,661,860	1,475,715
PAT	9,040,549	6,307,665

During the year under consideration, Turnover declined by 3%. We faced industry headwinds during H2 FY2024, as large global enterprises focused on cost optimization, resulting in reduced spends on CPaaS solutions. This impacted our revenues marginally. Our business is transactional in nature – i.e. we generate revenue on a per transaction basis, and our direct expenses are also incurred on a per transaction basis. Hence, in-line with Turnover, we also witnessed a decline in Gross Profit.

Operating Expenses declined by 52% during the year under consideration. There was no significant change in operations / operating model. We witnessed increase in key operating expenses during the year. The decrease in Operating Expenses was primarily due to lower loss on foreign exchange which decreased from GBP 10.42mn in FY2023 to GBP 3.65mn in FY2024.

The significant decline in Operating Expenses resulted in a 53% increase in PBT and 45% increase in PAT during the year.

### Non-financial key performance indicators

- 1. Customer Satisfaction (CSAT) Score: Our CSAT score reflects the satisfaction levels of our customers with our services. Our sales team regularly checks with our customers and procure necessary feedback which help us assess and improve customer satisfaction.
- Product Innovation: Innovation is at the core of our business strategy. We measure the number of new
  features and enhancements introduced to our platform, as well as the speed of innovation, to stay ahead of
  market trends and meet evolving customer needs.
- 3. **Employee Engagement and Satisfaction:** Our employees are instrumental in delivering exceptional service and driving innovation. We measure employee engagement and satisfaction through surveys and feedback channels to ensure a positive work environment and foster a culture of continuous improvement.

## STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### Promoting the success of the company

Section 172 of the Companies Act, 2006 states that a director of a Company must act in the way it considers, in good faith, would be most likely to promote the success of the Company for the benefit of its members as a whole. In doing so a director of a Company must have regard (amongst other matters) to:-

### a. The likely consequence of any decision in the long term:

In order to support the achievement of the Company's long-term priorities of Growth, Achievement, and Credibility, the governance framework and processes of the Company have been designed to ensure that all pertinent issues are taken into account by the Board in its primary decision-making.

The decisions of the Board are taken after due deliberation and post considering the different interests and several factors of various stakeholders. The interest of one group of stakeholders shall not be aligned with the interest of other stake holders however the Board ensures that the decision taken are always in the interest of the Company and wider group of stakeholders.

The major Decision taken by the Company during the year under review was as below;

- During the year under review, the Company procured financial assistance of USD 9,810,000 from Yes Bank Limited, IFSC Banking Unit towards the satisfaction of contractual payment obligations owing to its telecommunication operators including Mobitel and any reimbursements of such amounts already incurred by the Borrower.
- 2. Further the Company also paid interim dividend of GBP 1,400,000 on September 27, 2023 and GBP 600,000 on December 28, 2023 to the shareholder of the Company.
- 3. Further during the year, the Company has also signed an exclusive SMS firewall solution and connectivity service agreement with Vodafone Idea Limited ("VIL") in India to provide an end-to-end A2P monetization suite for all international A2P SMS' terminating on its network. Under the terms of the agreement, the Company shall serve as the exclusive partner of the MNO for a duration of 1 (one) year, as the company looks to strengthen its market position and increase its presence in India. As part of the exclusive engagement, the Company shall provide its comprehensive real-time AI/ML based A2P SMS Firewall solution to VIL. The firewall solution will enable VIL optimize monetization, by effectively monitoring, identifying and filtering grey route international A2P SMS traffic terminating on its network. Further, as an exclusive partner, the Company shall leverage its reach with large global enterprises to drive international A2P SMS traffic termination on VIL.

### b. The interests of the Company's employees:

The employees are fundamental to the delivery of Company's plan. The health, safety and wellbeing of the employees is one of the primary considerations in the way Company conducts its business activities. To help motivate and retain employees, they have been granted Employee Stock Options. Employees have been covered under the Pension Scheme and also provided with Mediclaim Benefits.

#### c. The need to foster the Company's business relationships with suppliers, customers and others:

The Company has a strong presence in the local market with a professional team that engages with enterprise customers and operators within the UK and Europe. As accredited members of the GSMA and Mobile Ecosystem Forum, the Company engages with suppliers and customers to create an inclusive set of solutions that benefit the entire value chain.

Further, the Company strengthens its relationship with suppliers and customers in following ways:

#### Customers:

The Company plays a crucial role in customer service along with customer engagement. The Company has a dedicated sales team allocating a dedicated account manager for all the accounts, who are responsible for the overall relationship. Furthermore, the Company also provide back end support for the technical and new product and services.

# STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### Suppliers:

Company has an open and transparent engagement with the suppliers/vendors and try to engage vendor with bilateral engagement/arrangement which helps to strengthen the relationship with an interrupted service flow. The Company is in continuous and constant communication with the supplier regarding the accounts, relationship & future engagements.

#### d. The impact of the Company's operations on the community and the environment:

The effects of a company's operations on the neighbourhood and the environment may be profound and widespread. Companies must be aware of how their operations influence the environment and the residents of the area, and they must take precautions to reduce any unfavourable effects.

#### • Environmental impact:

A company's operations have no significant direct effects on the environment. As the company does not engage in the production/manufacturing process, neither hazardous waste nor greenhouse gases that contribute to climate change are released into neighbouring waters. Furthermore, being into cloud communication business the requirement for physical infrastructure is comparatively less, including office space and transportation, which lowers emissions and eases traffic congestion.

#### Community impact:

The Company's services tremendously assist the community by making cutting-edge communication technologies accessible and cheap. The neighbourhood is not impacted by a company's activity. In fact, the company follows moral business principles and treats its employees well, which has a positive beneficial social impact.

The Company has adopted and implemented the Environmental, Social and Governance policy as a part of its commitment to improve the environment and contribute for environmental sustainability. By reducing electronic waste through proper disposal and recycling, and putting in place robust security mechanisms to safeguard user information the Company thrives to achieve its ESG Goal.

Further the Company engages its employees towards awareness and communication campaigns to sensitize them the need to conserve resources and be environmentally responsible.

### e. The desirability of the Company maintaining a reputation for high standards of business conduct:

The most significant asset of our Company is its reputation, which have taken years to establish but can be instantly destroyed by just one instance of unethical behaviour therefore keeping the Company's reputation for upholding high ethical standards is consequently crucial to our success and long-term viability.

It is desirable for a company to uphold high standards of corporate conduct for a number of reasons. It primarily increases credibility and trust among clients, investors, and the general public. When a business is recognised for its moral conduct, it draws devoted clients who value honesty and openness.

Second, preserving the highest standards of ethical business conduct lowers the risk of unforeseen legal and regulatory problems. Companies that conduct unethically are more likely to be subject to legal action, fines, and other sanctions. This could have a negative financial impact on the business as well as long-term reputational damages.

The Company's intention is to behave responsibly and ensure that management operate the business in a responsible manner, within the high standards of business conduct and good governance. Furthermore, the objective is to nurture the Company's reputation, through both the construction and delivery of plan, which reflects the responsible behaviour. The key policy which binds our people and partners are Anti-Bribery & Anti-Corruption Policy.

## STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

The desirability of the Company maintaining a reputation for high standards and business conduct is very much essential for lowering the risk of legal and regulatory problems, attracting and keeping talented people, and ultimately assuring the long-term profitability and sustainability of the firm, it is crucial for establishing trust and credibility with clients, shareholders, and the community.

### f. The need to act fairly as between members of the company:

The Company is the wholly owned subsidiary of Route Mobile Limited ("Parent Company"). All major decisions are in line with the vision of the parent Company. The Parent Company is always updated with the material strategic and business decisions. The Parent Company is also Quarterly apprised with financials position of the Company.

On behalf of the board

Mr Sandipkumar Gupta Director

6 May 2024

# DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2024

The directors present their annual report and financial statements for the year ended 31 March 2024.

### Principal activities

The principal activity of the company continued to be engaged in the business of inter alia providing technology services for mobile communications with a focus on messaging.

The company has continued to grow in a competitive market by securing business and increase revenue streams. The company continued to focus on its business objectives by critical analysis of its policies, procedures and by ascertaining how to enhance the quality of services provided. The company's strategy to grow in the industry by securing new contracts and manage projects cost effectively has rewarded the company with continuing profits.

### **Results and dividends**

The results for the year are set out on page 17.

Ordinary dividends were paid amounting to £2,000,000. The directors do not recommend payment of a final dividend.

### Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

Mr Rajdipkumar Gupta Mr Sandipkumar Gupta Mr Arun Vijaykumar Gupta

### Business relationships

The Company plays a crucial role in customer service along with customer engagement. The Company has a dedicated sales team allocating a dedicated account manager for all the accounts, who are responsible for the overall relationship. Furthermore, the Company also provide back end support for the technical and new product and services.

The Company has an open and transparent engagement with the suppliers/vendors and try to engage vendor with bilateral engagement/arrangement which helps to strengthen the relationship with an interrupted service flow. The Company is in continuous and constant communication with the supplier regarding the accounts, relationship & future engagements.

### Post reporting date events

Further to the definitive agreement to acquire 57.56% of the parent company's shares in July 2023, the acquisition was completed on 8 May 2024. The ultimate controlling party will be Proximus Group from the date of acquisition.

## DIRECTORS' REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2024

### Future developments

Following the acquisition by Proximus Group, Route Mobile and Telesign (leader in Digital Identity and a Proximus group company) are to explore mutual synergies:

- The combined strength of Route Mobile and Telesign will generate substantial scale and global reach for our customers. It makes us one of the largest players globally in the communication platform as a service (CPaaS) market, based on messaging volume.
- The addition of Telesign's substantial capabilities in digital identity to Route Mobile's comprehensive CPaaS capabilities will equip us to even better service your evolving needs in these critical areas.
- Route Mobile's presence in the Indian subcontinent, Africa, Asia-Pacific, and Latin America perfectly complements Telesign's strong reach in Europe and North America. As a result, the Proximus Group will own a worldwide customer coverage spanning over 190 countries and territories.

### Auditor

The auditor, Reddy Siddiqui LLP, is deemed to be reappointed under section 487(2) of the Companies Act 2006.

### Energy and carbon report

As the company has not consumed more than 40,000 kWh of energy in this reporting period, it qualifies as a low energy user under these regulations and is not required to report on its emissions, energy consumption or energy efficiency activities.

### Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

On behalf of the board

Mr Sandipkumar Gupta Director

6 May 2024

# DIRECTORS' RESPONSIBILITIES STATEMENT

### FOR THE YEAR ENDED 31 MARCH 2024

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- · select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the company website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

### INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF ROUTE MOBILE (UK) LIMITED

### Opinion

We have audited the financial statements of Route Mobile (UK) Limited (the 'company') for the year ended 31 March 2024 which comprise the profit and loss account, the statement of comprehensive income, the balance sheet, the statement of changes in equity, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2024 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

We are responsible for concluding on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify the auditor's opinion. Our conclusions are based on the audit evidence obtained up to the date of our report. However, future events or conditions may cause the company to cease to continue as a going concern.

In our evaluation of the directors' conclusions, we considered the inherent risks associated with the company's business model including effects arising from macro-economic uncertainties, we assessed and challenged the reasonableness of estimates made by the directors and the related disclosures and analysed how those risks might affect the company's financial resources or ability to continue operations over the going concern period.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

## INDEPENDENT AUDITOR'S REPORT

## TO THE MEMBERS OF ROUTE MOBILE (UK) LIMITED (CONTINUED)

### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

### **Responsibilities of directors**

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

## INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF ROUTE MOBILE (UK) LIMITED (CONTINUED)

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to breaches of employment laws, data protection and relevant tax compliance regulations, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting inappropriate journals to manipulate financial results and management bias in accounting estimates. Audit procedures performed included:

- Enquiry of management, those charged with governance, including consideration of known or suspected instances of non compliance with laws and regulations and fraud.
- Reviewing minutes of meetings of those charged with governance.
- Reviewing financial statement disclosures and testing to supporting documentation to assess compliance with applicable laws and regulations.
- Auditing the risk of management override of controls, including through testing journal entries and other adjustments for appropriateness, and evaluating the business rationale of significant transactions outside the normal course of business.

We assessed the susceptibility of the company's financial statements to material misstatements, including how fraud might occur. We performed the following audit procedures to address the risks related to irregularities and fraud:

- Evaluation of the processes and controls in place to address the risks related to irregularities and fraud;
- Challenge of the assumptions and judgements made by management in its significant accounting estimates;
- Review and testing of journal entries, in particular manual journal entries, relating to management estimates and journal entries impacting the reported result for the year;
- · Consideration of the potential for fraud in revenue recognition;
- Identifying and testing related party transactions.

We enquired of management whether there was any awareness of instances of non-compliance with laws and regulations or whether they had any knowledge of actual or suspected fraud.

In assessing the potential risks of material misstatement, we obtained an understanding of the company's operations, the applicable statutory provisions and business risks that may result in risk of material misstatement, and the company's control environment, including the adequacy of procedures for authorisation of transactions.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: https:// www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

## INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF ROUTE MOBILE (UK) LIMITED (CONTINUED)

O.S.dap

Omar Siddiqui Senior Statutory Auditor For and on behalf of Reddy Siddiqui LLP

Chartered Accountants Statutory Auditor Date:

183-189 The Vale Acton London United Kingdom W3 7RW

# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

	Notes	2024 £	2023 £
<b>Turnover</b> Cost of sales	3	183,383,463 (167,297,346)	189,232,860 (172,443,715)
Gross profit		16,086,117	16,789,145
Administrative expenses Other operating income		(8,586,618) 4,261,353	(14,116,996) 8,058,960
Operating profit	4	11,760,852	10,731,109
Interest receivable and similar income Interest payable and similar expenses Amounts written off investments	8 9 10	1,448,680 (3,410,178) 1,903,055	47,870 (2,046,787) (948,812)
Profit before taxation		11,702,409	7,783,380
Tax on profit	11	(2,661,860)	(1,475,715)
Profit for the financial year		9,040,549	6,307,665

The profit and loss account has been prepared on the basis that all operations are continuing operations.

# STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 MARCH 2024

	2024 £	2023 £
Profit for the year	9,040,549	6,307,665
Other comprehensive income		-
Total comprehensive income for the year	9,040,549	6,307,665

## **BALANCE SHEET**

## AS AT 31 MARCH 2024

		20	2024		)23
	Notes	£	£	£	£
Fixed assets					
Tangible assets	14		202,138		312,908
Investments	15		59,328,591		60,481,215
			59,530,729		60,794,123
Current assets					
Debtors	18	82,446,626		52,356,077	
Investments	19	6,494,261		2,122,676	
Cash at bank and in hand		21,183,419		16,553,948	
		110,124,306		71,032,701	
Creditors: amounts falling due within one year	20	(85,850,601)		(61,621,097)	
Net current assets		( <del></del>	24,273,705		9,411,604
Total assets less current liabilities			83,804,434		70,205,727
Creditors: amounts falling due after more than one year	21		(46,138,767)		(39,730,281)
Provisions for liabilities					
Deferred tax liability	23	50,083		77,677	
	20		(50,083)		(77,677)
			07.045.504		
Net assets			37,615,584		30,397,769
Capital and reserves					
Called up share capital	26		20,000		20,000
Other reserves			710,151		532,885
Profit and loss reserves	28		36,885,433		29,844,884
Total equity			37,615,584		30,397,769

The financial statements were approved by the board of directors and authorised for issue on 6 May 2024 and are signed on its behalf by:

MrSondipkumar Gupta Director

Company registration number 07733317 (England and Wales)

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MARCH 2024

		Share capital	Capital reserve	Profit and loss reserves	Total
	Notes	£	£	£	£
Balance at 1 April 2022		20,000	688,765	26,287,219	26,995,984
Year ended 31 March 2023:					
Profit and total comprehensive income		-	20=0	6,307,665	6,307,665
Dividends	12	812	-	(2,750,000)	(2,750,000)
Transfers		-	106,583	-	106,583
Other movements			(262,463)		(262,463)
Balance at 31 March 2023		20,000	532,885	29,844,884	30,397,769
Year ended 31 March 2024:					
Profit and total comprehensive income		( <b>-</b> )	0	9,040,549	9,040,549
Dividends	12	-	-	(2,000,000)	(2,000,000)
Transfers			177,266		177,266
Balance at 31 March 2024		20,000	710,151	36,885,433	37,615,584

# STATEMENT OF CASH FLOWS

## FOR THE YEAR ENDED 31 MARCH 2024

	20	2024		23
Notes	£	£	£	£
34		(15,355,332) (3,292,316) (1,405,965)		(5,666,677) (1,500,011) (1,227,837)
S				(8,394,525)
ing	(4,937) 530,419 2,525,260 193,374 1,054,967	4,299,083	(381,930) (4,660,263) 6,995 (1,575,646) 27,551	(6,583,293)
	125,880 3,854,886 22,774,820 (2,000,000)		106,583 14,104,285 10,451,629 (2,750,000)	
		24,755,586		21,912,497
S		9,001,056		6,934,679
vear		18,676,624		11,741,945
r		27,677,680		18,676,624
t		21,183,419 6,494,261		16,553,948 2,122,676
	34 s ing is vear	Notes £ 34 s (4,937) 530,419 2,525,260 193,374 1,054,967 ing 125,880 3,854,886 22,774,820 (2,000,000) s vear	Notes         £         £           34         (15,355,332) (3,292,316) (1,405,965) (20,053,613)           s         (4,937) 530,419           2,525,260 193,374 1,054,967         4,299,083           ing         4,299,083           125,880 3,854,886 22,774,820 (2,000,000)         24,755,586           9,001,056         9,001,056           s         18,676,624           27,677,680         21,183,419           t         21,183,419	Notes££££34 $(15,355,332)$ $(3,292,316)$ $(1,405,965)$ $(20,053,613)$ $(381,930)$ $(4,660,263)$ $6,995$ $2,525,260$ $193,374$ $1,054,967$ $(381,930)$ $6,995$ $2,525,260$ $(1,575,646)$ $27,551$ $1,054,967$ ing $4,299,083$ $106,583$ $14,104,285$ $10,451,629$ $(2,750,000)$ s $\frac{125,880}{22,774,820}$ $(2,000,000)$ $106,583$ $14,104,285$ $10,451,629$ $(2,750,000)$ s $\frac{24,755,586}{9,001,056}$ s $\frac{24,755,586}{9,001,056}$ t $\frac{18,676,624}{27,677,680}$ $21,183,419$

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024

### 1 Accounting policies

### **Company information**

Route Mobile (UK) Limited is a private company limited by shares incorporated in England and Wales. The registered office is 183-189 The Vale, Acton, London, United Kingdom, W3 7RW.

### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest  $\pounds$ .

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

The company has taken advantage of the exemption under section 401 of the Companies Act 2006 not to prepare consolidated accounts. The financial statements present information about the company as an individual entity and not about its group.

Route Mobile (UK) Limited is a wholly owned subsidiary of Route Mobile Limited and the results of Route Mobile (UK) Limited are included in the consolidated financial statements of Route Mobile Limited which are available from 4th Dimension, 3rd Floor, Mind Space, Mumbai 400 064, India.

Amendments to FRS 102 Interest rate benchmark reform (Phase 2) modify some accounting requirements in the context of interest rate benchmark reform, such as interbank offered rates (IBORs). The application of the amendment did not have a material impact on the financial statements.

### 1.2 Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

### 1.3 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 1 Accounting policies

(Continued)

The Company recognises revenue from sales of services based on the usage of messaging services. The revenue is recognised when the Company's services are used based on the specific terms of the contract with customers.

Income from services is recognised when the service is rendered in terms of the agreements/ arrangements with parties .

Revenue in excess of invoicing are classified as unbilled revenue while invoicing /collection in excess of revenue for services to be performed in future are classified as deferred revenue / advances from customers.

Liquidated damages and penalties are accounted as per the contract terms wherever there is a delayed delivery attributable to the Company and when there is a reasonable certainty with which the same can be estimated.

Profit on sale of investments is recorded on transfer of title from the company and is determined as the difference between the sale price and carrying value of the investment.

Dividend are recognised in profit or loss only when the right to receive payment is established, it is probable that the economic benefits associated with the dividend will flow to the group, and the amount of the dividend can be measured reliably.

Interest income for all debt instruments is recognised using the effective interest rate method. The effective interest rate is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the gross carrying amount of a financial asset. When calculating the effective interest rate, the company estimates the expected cash flows by considering all the contractual terms of the financial instrument (for example, prepayment, extension, call and similar options) but does not consider the expected credit losses.

### 1.4 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the fair value of the asset can be measured reliably; the intangible asset arises from contractual or other legal rights; and the intangible asset is separable from the entity.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software

straight line over 3 years

### 1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 1 Accounting policies

(Continued)

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings & equipment	straight line over 3 to 5 years
Computer equipment	straight line over 3 to 5 years

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

### 1.6 Fixed asset investments

Interests in subsidiaries, associates and jointly controlled entities are initially measured at cost and subsequently measured at cost less any accumulated impairment losses. The investments are assessed for impairment at each reporting date and any impairment losses or reversals of impairment losses are recognised immediately in profit or loss.

A subsidiary is an entity controlled by the company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

An associate is an entity, being neither a subsidiary nor a joint venture, in which the company holds a longterm interest and where the company has significant influence. The company considers that it has significant influence where it has the power to participate in the financial and operating decisions of the associate.

Entities in which the company has a long term interest and shares control under a contractual arrangement are classified as jointly controlled entities.

### 1.7 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 1 Accounting policies

1.8 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.9 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

### Other financial assets

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price. Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

### Impairment of financial assets

Financial assets, other than those held at fair value through profit and loss, are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

### Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

(Continued)

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 1 Accounting policies

(Continued)

#### Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

#### Other financial liabilities

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate, unless hedge accounting is applied and the hedge is a cash flow hedge.

Debt instruments that do not meet the conditions in FRS 102 paragraph 11.9 are subsequently measured at fair value through profit or loss. Debt instruments may be designated as being measured at fair value through profit or loss to eliminate or reduce an accounting mismatch or if the instruments are measured and their performance evaluated on a fair value basis in accordance with a documented risk management or investment strategy.

#### Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

#### 1.10 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

### 1.11 Derivatives

Derivatives are initially recognised at fair value at the date a derivative contract is entered into and are subsequently remeasured to fair value at each reporting end date. The resulting gain or loss is recognised in profit or loss immediately unless the derivative is designated and effective as a hedging instrument, in which event the timing of the recognition in profit or loss depends on the nature of the hedge relationship.

A derivative with a positive fair value is recognised as a financial asset, whereas a derivative with a negative fair value is recognised as a financial liability.

#### 1.12 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 1 Accounting policies

(Continued)

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

#### 1.13 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

### 1.14 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

#### 1.15 Share-based payments

Equity-settled share-based payments are measured at fair value at the date of grant by reference to the fair value of the equity instruments granted. The fair value determined at the grant date is expensed on a straightline basis over the vesting period, based on the estimate of shares that will eventually vest. A corresponding adjustment is made to equity.

When the terms and conditions of equity-settled share-based payments at the time they were granted are subsequently modified, the fair value of the share-based payment under the original terms and conditions and under the modified terms and conditions are both determined at the date of the modification. Any excess of the modified fair value over the original fair value is recognised over the remaining vesting period in addition to the grant date fair value of the original share-based payment. The share-based payment expense is not adjusted if the modified fair value is less than the original fair value.

Cancellations or settlements (including those resulting from employee redundancies) are treated as an acceleration of vesting and the amount that would have been recognised over the remaining vesting period is recognised immediately.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 1 Accounting policies

(Continued)

The employees of the company participate in a share-based payment arrangement granted by the parent company. The fair value of the options granted is recognised as an employee benefits expense with a corresponding increase in equity as capital contribution from the parent company. The total amount to be expensed is determined is determined by reference to the fair value of the options granted:

- including any market performance conditions
- · excluding the impact of any service and non-market performance vesting conditions
- including the impact of any non-vesting conditions

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each period, the Company revises its estimates of the number of options that are expected to vest based on the non-market vesting and service conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustments to equity.

### 1.16 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to profit or loss on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the leases asset are consumed.

#### 1.17 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

### 2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 2 Judgements and key sources of estimation uncertainty

(Continued)

2024

2023

#### Key sources of estimation uncertainty

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are as follows.

### Impairment of investments in subsidiaries

The company reviews its carrying value of investments carried at cost annually, or more frequently when there is an indication of impairment. If the recoverable amount is less than its carrying amount, the impairment loss is accounted for.

### Useful lives of tangible and intangible assets

The company reviews the useful lives of tangible and intangible assets at the end of each reporting period. This reassessment may result in change in depreciation and amortisation expense in future periods.

#### Share-based payments

Estimating fair value for share-based payments requires determination of the most appropriate valuation model, which is dependent on the terms and conditions of the grant. The estimate also requires determination of the most appropriate inputs to the valuation model including the expected life of the option, volatility and dividend yield.

### 3 Turnover and other revenue

An analysis of the company's turnover is as follows:

	2024	2023
	£	£
Turnover analysed by class of business		
Revenue	183,383,463	189,232,860
		÷
	2024	2023
	£	£
Turnover analysed by geographical market		
UK	8,131,415	11,612,489
Europe	88,572,543	86,653,230
Africa	1,270,082	1,090,840
Americas	57,165,141	49,845,450
Asia	27,981,694	39,698,402
Australia and Oceania	262,588	332,449
	183,383,463	189,232,860
		<u> </u>
	2024	2023
	£	£
Other revenue		
Interest income	393,713	47,870
Dividends received	1,054,967	

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 4 Operating profit

5

£	£
	Ľ
3,654,096	10,423,608
115,708	113,421
51,385	(262,463)
760	49,036
2024	2023
£	£
26,630	25,120
	2 O.
1,700	3,400
2,994	3,003
4,101	4,562
8,795	10,965
	115,708 51,385 760 <b>2024</b> £ 26,630 1,700 2,994 4,101

### 6 Employees

7

The average monthly number of persons (including directors) employed by the company during the year was:

	2024 Number	2023 Number
Administration	10	7
Their aggregate remuneration comprised:		
	2024 £	2023 £
Wages and salaries	964,509	412,450
Social security costs	75,023	73,674
Pension costs	9,334	6,240
	1,048,866	492,364
Directors' remuneration		
	2024	2023
	£	£
Remuneration for qualifying services	96,000	96,000

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

8	Interest receivable and similar income	2024 £	2023 £
	Interest income Interest on bank deposits	393,713	47,870
	Income from fixed asset investments Income from shares in group undertakings	1,054,967	
	Total income	1,448,680	47,870
	Investment income includes the following:	2024 £	2023 £
	Interest on financial assets not measured at fair value through profit or loss	393,713	47,870
9	Interest payable and similar expenses	2024 £	2023 £
	Interest on financial liabilities measured at amortised cost:		
	Interest on bank overdrafts and loans Interest payable to group undertakings	1,602,874 1,659,617	382,966 1,103,644
		3,262,491	1,486,610
	Other finance costs:		
	Unwinding of discount on provisions	117,862	546,776
	Other interest	29,825	13,401
		3,410,178	2,046,787
10	Amounts written off investments		
		2024	2023
	Fair value gains/(losses) on financial instruments	£	£
	Amounts written back to/(written off) fair value through profit or loss	1,903,055 	(948,812)
11	Taxation		
		2024 £	2023 £
	Current tax UK corporation tax on profits for the current period	2,689,454	1,405,963
	Deferred tax		
	Origination and reversal of timing differences	(27,594)	69,752 
	Total tax charge	2,661,860	1,475,715

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 11 Taxation

12

13

### (Continued)

The main rate of corporation tax was 19% until 31 March 2023. It increased to 25% from 1 April 2023.

The actual charge for the year can be reconciled to the expected charge for the year based on the profit or loss and the standard rate of tax as follows:

		2024 £	2023 £
	Profit before taxation	11,702,409	7,783,380
	Expected tax charge based on the standard rate of corporation tax in the UK of 25.00% (2023: 19.00%) Permanent capital allowances in excess of depreciation Depreciation on assets not qualifying for tax allowances Other non-reversing timing differences Dividend income	2,925,602 (1,333) 28,927 (27,594) (263,742) 2,661,860	1,478,842 (94,429) 21,550 69,752 - 1,475,715
2	Dividends	2024 £	2023 £
	Interim paid	2,000,000	2,750,000
3	Intangible fixed assets		Software £
	Cost At 1 April 2023 and 31 March 2024		62,472
	Amortisation and impairment At 1 April 2023 and 31 March 2024		62,472
	Carrying amount At 31 March 2024		
	At 31 March 2023		

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 14 Tangible fixed assets

	Fixtures, fittings & equipment	Computer equipment	Total
	£	£	£
Cost			
At 1 April 2023	9,142	771,566	780,708
Additions	3.	4,938	4,938
At 31 March 2024	9,142	776,504	785,646
Depreciation and impairment			
At 1 April 2023	9,142	458,658	467,800
Depreciation charged in the year		115,708	115,708
At 31 March 2024	9,142	574,366	583,508
Carrying amount			
At 31 March 2024		202,138	202,138
At 31 March 2023		312,908	312,908

### 15 Fixed asset investments

	Notes	2024 £	2023 £
Investments in subsidiaries	16	57,896,459	57,739,773
Loans to subsidiaries	16	1,427,503	2,114,608
Listed investments		4,629	626,834
		59,328,591	60,481,215

### Movements in fixed asset investments

	Shares in subsidiaries	Loans to subsidiaries	Other investments	Total
	£	£	£	£
Cost or valuation				
At 1 April 2023	57, <b>7</b> 39,773	2,114,608	626,834	60,481,215
Additions	30,805	571,301	1.7	602,106
Group ESOP capitalised	125,881		-	125,881
Foreign exchange changes	: <b>-</b> :	(37,206)	-	(37,206)
Disposals		(1,221,200)	(622,205)	(1,843,405)
At 31 March 2024	57,896,459	1,427,503	4,629	59,328,591
Carrying amount				
At 31 March 2024	57,896,459	1,427,503	4,629	59,328,591
At 31 March 2023	57,739,773	2,114,608	626,834	60,481,215

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 16 Subsidiaries

The company has taken advantage of the exemption under section 401 of the Companies Act 2006 not to prepare consolidated accounts.

Route Mobile (UK) Limited is a wholly owned subsidiary of Route Mobile Limited, India and the results of Route Mobile (UK) Limited are included in the consolidated financial statements of Route Mobile Limited which are available from 4th Dimension, 3rd Floor, Mind Space, Mumbai 400 064, India.

Details of the company's subsidiaries at 31 March 2024 are as follows:

Name of undertaking	Registered office	Nature of business	Class of shares held	% Held Direct Indire	ct
365squared Ltd.	Malta	Inter alia providing Technology services for mobile communications with a focus on SMS filtering, analytics and monetisation.	Ordinary	100.00	1
Route Connect (Kenya) Ltd.	Kenya	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00	0 <b>.</b>
Route Mobile Inc	USA	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00	200
Route Mobile Ltd. (Ghana)	Ghana	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	70.00	•
Route Mobile (Bangladesh) Limited	Bangladesh	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	99.99	1
Route Mobile Nepal Pvt. Ltd.	Nepal	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00	÷
Route Mobile Lanka (Private) Limited	Sri Lanka	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00	
Route Mobile Malta Limited	Malta	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00	*

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 16 Subsidiaries

#### (Continued)

Name of undertaking	Registered office	Nature of business	Class of shares held	% Held Direct Indirect
Route Mobile Uganda Limited	Uganda	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00 -
Routesms Solutions Zambia Limited	Zambia	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	99.99 -
PT Route Mobile Indonesia	Indonesia	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	99.96 -
Send Clean Inc.	USA	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00 -
Masivian S.A.S.	Columbia	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	100.00 -
Elibom Columbia S.A.S	Columbia	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	- 100.00
Estratec S.A.S.	Columbia	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	- 100.00
Masivian Peru SAC	Peru	Cloud Communications Platform service provider offering Communication Platform as a Service (CPaaS) solutions	Ordinary	- 100.00
TruSense Identity Limited	United Kingdom	Inter-alia to carry on business of domestic software development, Information technology consultancy activities and other information technology service activities.	Ordinary	100.00 -

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 16 Subsidiaries

(Continued)

Name of undertaking	Registered office	Nature of business	Class of shares held	% Held Direct Indirect
Masiv Chile SpA	Chile	Inter-alia to carry on business of domestic software development, Information technology consultancy activities and other information technology service activities.	Ordinary	- 100.00
Mobilelink Telecomunicaciones SpA	Chile	Inter-alia to carry on business of domestic software development, Information technology consultancy activities and other information technology service activities.	Ordinary	- 100.00
Route Mobile Mexico S. de R.L. de C.V.	Mexico	Inter-alia to carry on business of domestic software development, Information technology consultancy activities and other information technology service activities.	Ordinary	- 100.00

The investments in subsidiaries are all stated at cost.

### 17 Financial instruments

	2024	2023
	£	£
Carrying amount of financial assets		
Instruments measured at fair value through profit or loss	4,629	626,834

Financial instruments refer to the fair value of listed investments. Fair value is determined by the quoted market price in an active stock exchange.

Interest rate benchmark reform (Phase 2) did not have a material impact on the carrying value of the financial instruments.

#### 18 Debtors

	2024	2023
Amounts falling due within one year:	£	£
Trade debtors	34,674,061	22,424,522
Amounts owed by group undertakings	15,984,390	14,928,916
Other debtors	788,719	353,004
Prepayments and accrued income	30,999,456	14,202,814
	<del>,,</del> ,	
	82,446,626	51,909,256

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

18	Debtors			(Continued)
	Amounts falling due after more than one year:		2024 £	2023 £
	Amounts owed by group undertakings			446,821
	Total debtors		82,446,626	52,356,077
19	Current asset investments		2024 £	2023 £
	Other investments		6,494,261	2,122,676
20	Creditors: amounts falling due within one year	Notes	2024 £	2023 £
	Bank loans Payments received on account Trade creditors Amounts owed to group undertakings Corporation tax Other taxation and social security Other creditors Accruals and deferred income	22	20,221,220 127,743 26,999,630 32,241,952 2,689,452 396,887 82,910 3,090,807 85,850,601	177,033 19,346,415 25,493,541 1,405,963 207,305 11,573,403 3,417,437 61,621,097
21	Creditors: amounts falling due after more than one year	Notes	2024 £	2023 £
	Bank loans and overdrafts Other borrowings	22 22	13,005,229 33,133,538 46,138,767	10,451,629 29,278,652 39,730,281

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 22 Loans and overdrafts

	2024	2023
	£	£
Bank loans	33,226,449	10,451,629
Loans from group undertakings	33,133,538	29,278,652
	66,359,987	39,730,281
Payable within one year	20,221,220	( <del>1</del> )
Payable after one year	46,138,767	39,730,281

One of the bank loans with outstanding value of USD 5.625 million (2023: USD 13.125 million) is securitised through a fixed charge over the Debt Service Reserve Account held by the company. The loan matures in November 2024.

#### 23 Deferred taxation

Deferred tax assets and liabilities are offset where the company has a legally enforceable right to do so. The following is the analysis of the deferred tax balances (after offset) for financial reporting purposes:

	Liabilities 2024	Liabilities 2023
Balances:	£	£
Accelerated capital allowances	50,083	77,677
Movements in the year:		2024 £
Liability at 1 April 2023 Credit to profit or loss		77,677 (27,594)
Liability at 31 March 2024		50,083

The deferred tax liability set out above is expected to reverse within 12 months and relates to accelerated capital allowances that are expected to mature within the same period.

#### 24 Retirement benefit schemes

Defined contribution schemes	2024 £	2023 £
Charge to profit or loss in respect of defined contribution schemes	9,334	6,240

The company operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the company in an independently administered fund.

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 25 Share-based payment transactions

### Liabilities and expenses

During the year, the company recognised total share-based payment expenses of  $\pounds$ 51,385 (2023 -  $\pounds$ (262,463)) which related to equity settled share based payment transactions.

#### Group share-based payments

The employees of the company participate in a share based payment plan of the parent company. The company recognises and measures its share based payment expense on the basis of a reasonable allocation of the expense recognised for the group. The allocation is based on the number of employees benefiting from the share based payment plan employed by each group entity.

#### 26 Share capital

27

	Ordinary share capital	2024 Number	2023 Number	2024 £	2023 £
	Issued and fully paid				
	Ordinary shares of £1 each	20,000	20,000	20,000	20,000
,	Capital reserve				
				2024	2023
				£	£
	At the beginning of the year			532,885	688,765
	Additions			177,266	106,583
	Other movements			-	(262,463)
	At the end of the year			710,151	532,885

The parent company, Route Mobile Limited India has granted options over its own shares to the employees of the Company and its subsidiaries under the RML Employee Stock Option Plan 2021. The share-based payment is treated as equity-settled by the Company and the equity element is recognised as a capital contribution from the parent company. The maximum term of the options granted is 4 years. The options can be exercised anytime within 5 years from the date of vesting.

The compensation cost for all grants made to employees is recorded under the fair value method of accounting. The fair value of each option granted is estimated on the date of grant using Black Scholes Model.

### 28 Profit and loss reserves

	2024 £	2023 £
At the beginning of the year	29,844,884	26,287,219
Profit for the year	9,040,549	6,307,665
Dividends declared and paid in the year	(2,000,000)	(2,750,000)
At the end of the year	36,885,433	29,844,884

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

### 29 Operating lease commitments

#### Lessee

Operating lease payments represent rentals payable by the company for certain of its properties.

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2024	2023
	£	£
Within one year	-	2,153

### 30 Related party transactions

### Remuneration of key management personnel

The remuneration of key management personnel is as follows.

	2024 £	2023 £
Aggregate compensation	96,000	96,000

### Transactions with related parties

During the year the company entered into the following transactions with related parties:

	Sale of se	rvices	Purchase of	services
	2024	2023	2024	2023
	£	£	£	£
Entities with control, joint control or significant				
influence over the company Entities over which the entity has control, joint	3,257,354	1,382,570	5,598,359	6,771,062
control or significant influence	21,553,163	12,739,954	14,190,080	2,122,533
Fellow subsidiaries	5,739,310	17,499,477	11,988,632	28,818,357
	Interest ex	penses	Management group cha	
	2024	2023	2024	2023
	£	£	£	£
Entities with control, joint control or significant				
influence over the company	1,181,267	607,773	2,141,058	2,526,943
Fellow subsidiaries	478,350	495,871	-	

30

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

)	Related party transactions		(Continued)
	The following amounts were outstanding at the reporting end date:		
	Amounts owed to related parties	2024 £	2023 £
	Entities with control, joint control or significant influence over the company	6,824,427	5.059.297
	Entities over which the entity has control, joint control or significant influence	6,704,568	6,177,827
	Fellow subsidiaries	18,712,957	14,256,417

The amount owed to related parties is not secured and is payable within one year. No interest is payable on the outstanding amount.

The following amounts were outstanding at the reporting end date:

Amounts owed by related parties	2024 Balance £
Entities over which the entity has control, joint control or significant influence Fellow subsidiaries	4,295,147 11,689,243 
Amounts owed in previous period	2023 Balance £
Entities with control, joint control or significant influence over the company Entities over which the entity has control, joint control or significant influence Fellow subsidiaries	190,521 1,894,148 12,844,247

Route Mobile Limited has provided a guarantee for Route Mobile (UK) Limited for USD 19,999,000 to Reserve Bank of India.

### 31 Events after the reporting date

Further to the definitive agreement to acquire 57.56% of the parent company's shares in July 2023, the acquisition was completed on 8 May 2024. The ultimate controlling party will be Proximus Group from the date of acquisition.

### 32 Ultimate controlling party

The parent company is Route Mobile Limited, India.

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

#### 32 Ultimate controlling party

### (Continued)

The company financial statements of Route Mobile (UK) Limited are consolidated into the group accounts of the parent company, Route Mobile Limited, India. These are available at Route Mobile Limited, 4th Dimension, 3rd floor, Mind Space, Malad (West), Mumbai- 400 064, India.

Largest group	Route Mobile Limited, India
Smallest group	Route Mobile Limited, India

#### 33 Off balance sheet arrangements

A security by Standard Chartered Bank is created over a Money Market vanilla deposit account in February 2024. This security is against the bank performance guarantee issued on behalf of the Company to Nepal Telecom. Laxmi Bank Limited, Nepal has also issued a bank performance guarantee on behalf of the Company to Nepal Telecom.

### 34 Cash absorbed by operations

	2024 £	2023 £
Profit for the year after tax	9,040,549	6,307,665
Adjustments for:		
Taxation charged	2,661,860	1,475,715
Finance costs	3,410,178	2,046,787
Investment income	(1,448,680)	(47,870)
Depreciation and impairment of tangible fixed assets	115,708	113,421
Other gains and losses	(1,903,055)	948,812
Equity settled share based payment expense	51,385	(262,463)
Decrease in provisions	(117,862)	(546,776)
Movements in working capital:		
Increase in debtors	(29,890,210)	(23,851,929)
Increase in creditors	2,724,795	8,149,961
Cash absorbed by operations	(15,355,332)	(5,666,677)

35 Analysis of changes in net debt

	1 April 2023	Cash flows31 March 2024		
	£	£	£	
Cash and cash equivalents	18,676,624	9,001,056	27,677,680	
Borrowings excluding overdrafts	(39,730,281)	(26,629,706)	(66,359,987)	
	(21,053,657)	(17,628,650)	(38,682,307)	

# DETAILED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

	2024 £	2024 £	2023 £	2023 £
<b>Turnover</b> Sales of services		183,383,463		189,232,860
Cost of sales Direct costs	167 207 246		172,443,715	
Direct costs	167,297,346		172,443,715	
Total cost of sales		(167,297,346)		(172,443,715)
Gross profit	8.77%	16,086,117	8.87%	16,789,145
Other operating income				
Foreign exchange gain/loss		4,261,353		8,058,960
Administrative expenses				
Wages and salaries	816,889		574,887	
Social security costs	75,023		73,674	
Staff welfare	6,245		5,317	
Staff pension costs defined contribution	9,334		6,240	
Other staff costs	235		4,026	
Equity settled share based payment costs	51,385		(262,463)	
Directors' remuneration	96,000		96,000	
Management charge - group	2,141,058		2,303,836	
Rent re operating leases	760		49,036	
Computer running costs	3,754		5,877	
Travelling expenses	70,663		20,838	
Postage, courier and delivery charges	10		20,000	
Professional subscriptions	90,308		38,130	
Legal and professional fees	44,595		215,721	
Consultancy fees	<b>7</b> 40,614		24,226	
Accountancy	10,072		10,770	
Audit fees	21,730		20,500	
Bank charges	47,640		38,319	
Bad and doubtful debts	16,090		95,796	
Discounts received	(21,211)		(121,237)	
Insurances (not premises)	4,316		4,265	
Printing and stationery	18		558	
Advertising	246,314		138,345	
Telecommunications	28,758		14,066	
Sundry expenses	1,607		133	
Depreciation	115,708		113,421	
Profit or loss on foreign exchange	3,654,096		10,423,608	
Charges from group companies	314,607		223,107	
		(8,586,618)		(14,116,996)
Operating profit		11,760,852		10,731,109

# DETAILED PROFIT AND LOSS ACCOUNT (CONTINUED)

## FOR THE YEAR ENDED 31 MARCH 2024

	2024	2024	2023	2023
	2024 £	2024 £	2023 £	2023 £
	Ľ	L	Ľ	L
Interest receivable and similar income				
Bank interest received	393,713		47,870	
Dividends receivable from group companies	1,054,967			
		1,448,680		47,870
Interest payable and similar expenses				
Bank interest on loans and overdrafts	1,602,874		382,966	
Unwinding of discount on provision	117,862		546,776	
Interest on overdue taxation - not financial liabilities	29,825		13,401	
Interest payable to group companies	1,659,617		1,103,644	
		(3,410,178)		(2,046,787)
Other gains and losses				
Amounts written off fair value through profit or loss		1,903,055		(948,812)
		·		
Profit before taxation	6.38%	11,702,409	4.11%	7,783,380