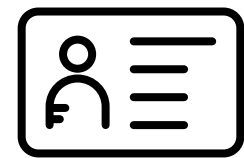ROUTE MOBILE

Case Studies

Social Networking Client

Product

OTP

SMS

Platforms used for

→ 2 Factor Authentication

→ Sending notifications to its end-users to enable deeper engagement across its portfolio of apps

Results

→ Enabled 2-factor authentication to enable secured logins

→ Seamless communications with reduced latency

→ Enhanced Service Quality

→ Scaled operations across 32 countries across regions including India, Asia, Europe, MEA, Australia

→ Successful implementation & customer satisfaction lead to onboard popular messenger app both as a client and as a partner

Write to us at marketing@routemobile.com