

ROUTE
MOBILE

Case Studies

**Telecom
Operator**

Product



SMS Firewall -

Route Shield

Platforms used for

- Eliminating spam and securing overseas traffic channels.

Results

- Successfully identifying and blocking international traffic arriving through grey routes by analysing actual & potential traffic
- Helped to secure annual revenue of \$10mn which was earlier lost as it was unable to identify the A2P traffic
- Substantially increased pricing of A2P messages arriving from international senders
- The service is fully managed by Route Shield alone
- Tracking delivery receipts from the mobile network