

RCS Business Messaging

The Future of Messaging

An evolution in mobile messaging that brings mobile messaging to life by sending rich communication to your consumers with rich media, all in the native messaging app.

FEATURES



Personalized Experience



Enables 2-Way Communication



Rich Promotional Campaigns



Product Cross Selling Possibilities



In-app Browser (Eliminates Landing Page)



Higher Read Rate & Engagement



AI/ML Based Chatbot Integration



Fallback as SMS