



## Route Hub

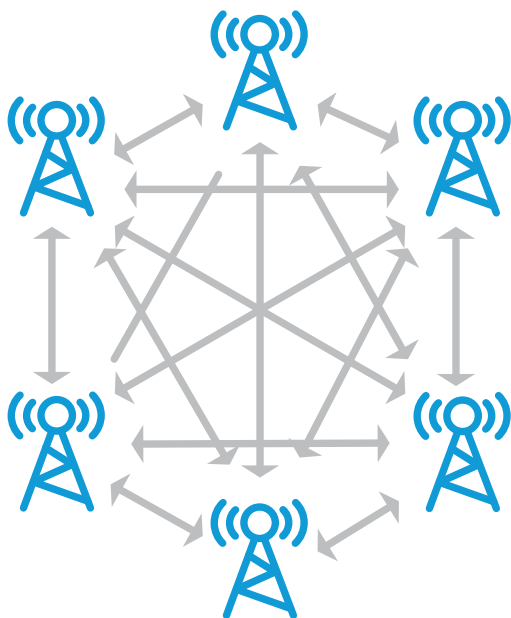
An integrated hub for  
your global reach

Route hub service allows mobile operators to instantly expand the reach of SMS internationally. Using Route hub, subscribers can send SMSs to any mobile number in the world. SMS hubbing also saves mobile network the heavy administrative work of signing hundreds of agreements for SMS connectivity.

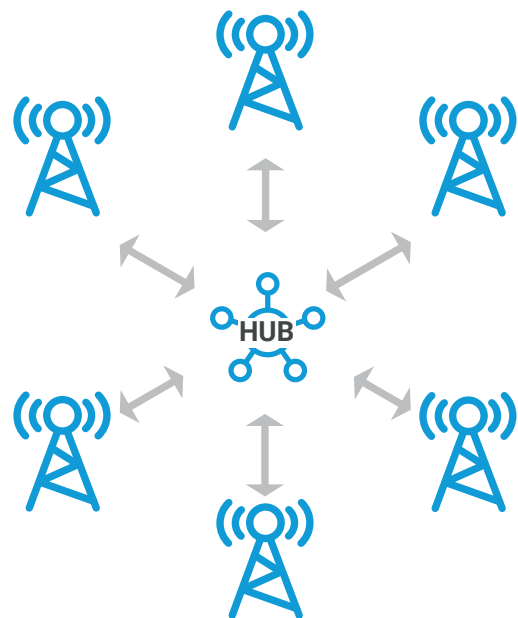
- ▶ Connecting to the hub provides instant worldwide coverage, as it is directly connected to several other operators.
- ▶ Greatly simplifies operations by eliminating the need for multiple contracts, as mobile operators need only a single contract with the hub.
- ▶ Decreases capital expenditure as mobile operators no longer incur the cost of maintaining connectivity with other operators.
- ▶ Enhances customer service by directly connecting several global operators.
- ▶ Works with number portability as the hub process number lookup before forwarding traffic to source originator.
- ▶ Multiple protocol connectivity is possible due to the hub infra which is supported by all protocol.
- ▶ Postpaid and prepaid options are available for the operator to balance cash-flow.

## HOW DOES IT WORK?

- ▶ Route Hub's SMS hubbing facilitates International SMS coverage for mobile operators, MVNOs and other SMS service providers through dedicated multiple hosted SMSC worldwide.
- ▶ Mobile operators can use existing access of any operator's International SS7/SIGTRAN network to reach Route Hub or interconnect over SMPP.
- ▶ Provision Route Hub GT in your SMSC or in your provider's network. Thereafter message traffic would point towards the Route Hub.



WITHOUT HUB



WITH HUB