

Ref No: RML/2020-21/05

Date: October 2, 2020

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001
Scrip Code: 543228

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051
NSE Symbol: ROUTE

Dear Sir/Madam,

Sub: Press Release: Route Mobile Limited announces acquisition of key technologies and its related contracts from TeleDNA Communications Private Limited (“TeleDNA”)

This is further to our letter dated October 1, 2020 wherein intimation on the completion of acquisition of primarily intellectual property ('software') and its associated identified customer contracts ('business'), on a slump sale basis from TeleDNA was submitted along with a disclosure in terms of Regulation 30 (4) of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 09, 2015.

A Press Release being issued in this regard is enclosed.

This is for your information and records.

Thanking you,
Yours faithfully,
For Route Mobile Limited

Rathindra Das
Head Legal, Company Secretary & Compliance Officer

Encl: a/a

Route Mobile Limited acquires key technologies and its related contracts from TeleDNA Communications Private Limited ("TeleDNA") on a slump sale basis.

Mumbai, October 2, 2020: Route Mobile Limited ("**Route Mobile**"), among the leading cloud communication platform service providers to enterprises, over-the-top ("OTT") players and mobile network operators, acquires key technologies and its related contracts on a slump sale basis from TeleDNA, a company specializing in the development of telecom related solutions like MMSC (Multimedia Messaging Service Center), SMSC (Short Message Service Center platforms, SMS HUB and SMS firewall headquartered in Bengaluru).

TeleDNA predominantly operates in telecom middleware and has developed telecom solutions including SMSC, MMSC, SMS HUB, SMS FIREWALL, WAP (Wireless Application Protocol) Gateway, USSD (Unstructured Supplementary Service Data), LBA (Location Based Application), CBC (Cell Broadcast Centre), and Alert SMSC, and has a number of telecom operators as clients.

Rajdipkumar Gupta, Managing Director and Group Chief Executive Officer, Route Mobile, said, "Post the success of our IPO, we plan to be in line with our vision of inorganic growth. *We believe this strategic acquisition will augur really well for Route Mobile group and for 365squared Limited in particular. It will enable us to offer a deeper & comprehensive portfolio of products to the telecom operators which will enable us to fortify our relationship with MNOs (Mobile Network Operators) and drive a strong momentum.*"

Rory Kyte, CEO of 365squared Ltd said, "This acquisition fits nicely with our strategy and is aligned with our goals to expand our technological capabilities, deepen our product portfolio, and helps 365squared Ltd deliver more value to our existing and future customers. I am excited to see the relevant TeleDNA teams joining Route Mobile Group and look forward to the future innovations they will help Route Mobile group bring to the market."

About Route Mobile Limited:

*Established in 2004, Route Mobile Limited ("**RML**") is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players and mobile network operators (MNO). RML's portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics and monetization. RML has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities and travel aggregators. RML is headquartered in Mumbai, India with a global presence in Asia Pacific, Middle East, Africa, Europe and North America.*

For further details, please contact:

Tanmay Ayare
Global Head – Marketing & Communication
Route Mobile Limited
tanmay@routemobile.com; media@routemobile.com
Telephone: +91-22-4033767