

Registered Office:

Route Mobile Limited 4th Dimension, 3rd floor, Mind Space, Malad (West),

Mumbai - 400 064, India +91 22 4033 7676/77-99 | Fax: +91 22 4033 7650 info@routemobile.com | www.routemobile.com CIN No: U72900MH2004PLC146323

Ref No: RML/2021-22/120

Date: August 10, 2021

To,

BSE Limited Scrip Code: 543228 National Stock Exchange of India Limited NSE Symbol: ROUTE

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Appointment of Director

We are pleased to inform you that the Board of Directors of the Company, based on the recommendation of the Nomination and Remuneration Committee, approved today, the appointment of Mr. Bhaskar Pramanik (DIN: 00316650) as an Additional and Independent Director, not liable to retire by rotation, for a period of 5 years commencing from August 10, 2021 to August 9, 2026, subject to approval of the shareholders. Mr. Pramanik complies with the requirements of Stock Exchange circulars NSE/CML/2018/24 and BSE/LIST/COMP /14/2018-19 dated June 20, 2018.

The details of appointment as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 are given as "Annexure 1".

You are requested to take the above information on record.

Thanking you,
Yours faithfully,
For Route Mobile Limited

Rathindra Das Head Legal, Company Secretary & Compliance Officer

Encl: as above



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ANNEXURE 1

The details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) $Regulations, 2015\ read\ with\ SEBI\ Circular\ No.\ CIR/CFD/CMD/4/2015\ dated\ September\ 9, 2015\ are\ given\ below:$

Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as Additional and Independent Director
2	Date of appointment/ cessation (as applicable)	August 10, 2021
	Term of appointment	Five years commencing from August 10, 2021 to August 9, 2026.
3	Brief Profile (in case of appointment)	As per attached Annexure 1.A
4	Disclosure of Relationships between Directors (in case of appointment of a Director)	Mr. Bhaskar Pramanik is not related to any of the Directors of the Company.
5	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated June 20, 2018	Mr. Bhaskar Pramanik is not debarred from holding the office of Director by virtue of any SEBI Order or any other such Authority.



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ANNEXURE 1.A

Brief Profile of Mr. Bhaskar Pramanik



Mr. Bhaskar Pramanik is an accomplished management leader and professional from the Technology Industry. He has held National and Global Leadership positions in leading Multinational Technology Companies. He has worked in India, Singapore, and the US. He was on the Executive Committee of NASSCOM, the National Committee of CII and AMCHAM.

He recently retired from the Central Board of SBI, India's largest Bank. He retired as Chairman of Microsoft India in September 2017 after a successful 45 years career in the technology industry. Before this, he was the Managing Director of Oracle Corporation and Sun Microsystems in India. He was also the Global VP for Commercial Systems at Sun Microsystems Inc based out of Menlo Park, CA.

Mr. Pramanik is currently an Independent Board member and Advisor to different companies. He mentors and invests in startups and has also made investments in a few. He is on the Advisory Board of Schulich University, Toronto, Canada, and Bennett University, Noida, India. He regularly speaks at Industry and Leadership forums. Mr. Pramanik has received multiple awards throughout his career, notably the Baton Award at Digital Equipment Corporation, the Global Leadership and the best GEM VP award at Sun Microsystems, and the Platinum award for the best Area at Microsoft. Recent industry awards at Microsoft include the IMA award for best MNC, the Ranstadt Award for the most attractive employer in India, the Great Place to work in Asia by GPTW.

Mr. Pramanik has devoted time throughout his career to mentoring and coaching individuals and colleagues. Today a number of his mentees are MDs and senior leaders at various companies in India including SAP, Google, Netaps, Red Hat, and Nvidia, Cisco, Thermo Fisher.

His primary interests are in areas of Culture and Strategy; Leadership and Organization Excellence; Corporate Governance; Innovation and Transformation; and Advanced Technologies and its future social and economic impact.