

Registered Office:

Route Mobile Limited
4th Dimension, 3rd floor, Mind Space, Malad (West),

Mumbai - 400 064, India +91 22 4033 7676/77-99 | Fax: +91 22 4033 7650

info@routemobile.com | www.routemobile.com CIN No: U72900MH2004PLC146323

Date: September 17, 2021

To,

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

Scrip Code: 543228

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block-G Bandra Kurla Complex, Bandra East, Mumbai 400051

Symbol: ROUTE

Dear Sir/Madam,

Sub: Prior intimation under Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI Listing Regulations").

We wish to inform you that in terms of requirements of Regulation 29(1)(d) and Regulation 29(2) of the SEBI Listing Regulations, a meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, September 22, 2021, *inter-alia* to consider and evaluate proposal for raising of funds by issuance of equity shares or other securities convertible into or exchangeable into equity shares or non-convertible debt instruments along with warrants or any combination thereof through private placement, preferential issue, issuance of American Depository Receipts, Global Depository Receipts or Foreign Currency Convertible Bonds, qualified institutions placement, further public offer etc. or through any other permissible mode or any combination thereof, in one or more tranches subject to applicable laws and necessary shareholder/regulatory approvals, as may be required.

Further, pursuant to the Company's Code of Conduct for Regulating, Monitoring and Reporting of Trades and Prevention of Insider Trading ("the Code"), the trading window for dealing in securities of the Company by Designated Persons as defined in the Code, will be closed with effect from Saturday, September 18, 2021. The trading window shall continue to remain closed for the purpose of declaration of Financial Results for the Quarter & Half year ending September 30, 2021.

The date of opening of trading window shall be intimated in due course.

You are requested to take the above information on record.

Thanking you,
Yours faithfully,
For Route Mobile Limited

Rathindra Das

Head Legal, Company Secretary & Compliance Officer