

Registered Office:

Route Mobile Limited 4th Dimension, 3td floor, Mi Mumbai - 400 064, India +91 22 4033 7676/77-99 | info@routemobile.com | NO: U72900MH2004P

Ref No: RML/2021-22/148

Date: October 20, 2021

To,

BSE Limited National Stock Exchange of India Limited Scrip Code: 543228 NSE Symbol: ROUTE

Dear Sir/Madam,

Sub: Clarification with respect to Intimation filed by the Company on October 18, 2021, pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the "Outcome of Board Meeting" of the Company submitted to the stock exchanges on October 18, 2021 (Ref: RML/2021-22/142), please note that on account of an inadvertent typographical error the following part of the 'Investor Presentation' shall by this erratum, be amended, corrected and substituted to read as mentioned herein instead of as earlier submitted:

- (a) On slide 21 of the Q2 FY2022 & H1 FY2022 update presentation Total Billable Transaction in H1 FY2022 reported as "16 billion" be replaced with and read as "18 billion" Total Billable Transaction in H1 FY2022.
- (b) On slide 21 of the Q2 FY2022 & H1 FY2022 update presentation Revenue per transaction in H1 FY2022 reported as "INR 0.509" be replaced with and read as "INR 0.459" Revenue per transaction in H1 FY2022.
- (c) On slide 21 of the Q2 FY2022 & H1 FY2022 update presentation, added a footnote "(2) Total Billable Transaction in H1 FY2022 includes 1.75bn email transactions processed by SendClean, which resulted in decreased revenue per transaction in H1 FY2022"
- (d) On slide 22 of the Q2 FY2022 & H1 FY2022 update presentation EBITDA per transaction in H1 FY2022 reported as "**INR 0.069**" be replaced with and read as "**INR 0.063**" EBITDA per transaction in H1 FY2022.
- (e) On slide 22 of the Q2 FY2022 & H1 FY2022 update presentation, added a footnote "(2) Total Billable Transaction in H1 FY2022 includes 1.75bn email transactions processed by SendClean, which resulted in decreased EBITDA per transaction in H1 FY2022".

All other information as stated in the Investor Presentation dated October 18, 2021 will remain unchanged. The earnings call transcript, for the earnings call hosted on October 18, 2021 at 18:00 India Standard Time, should be read in conjunction with the changes notified above and the same will be uploaded in due course.

The revised copy of the Investor Presentation is also available on the website of the company viz., www.routemobile.com.



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Kindly take the above on your records and oblige.

Thanking you, Yours truly, **For Route Mobile Limited**

Rathindra Das Head Legal, Company Secretary & Compliance Officer

Encl: as above



Safe Harbor (Page 1 of 2)



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Route Mobile - Industry Leading Global CPaaS Platform



RML offers a scalable and flexible **Omnichannel CPaaS** platform to enterprises across industry verticals globally



265+ direct MNO connects, overall access to 900+ MNOs (Super Network)



Global footprint across 16+ locations. serving customers in Africa, Asia Pacific, Europe, Middle East and North America



2,000+ active billable clients. Serving 9 out of top 20 most valuable global Tech brands (2)







By 2026, value of the global CPaaS market will exceed **\$34.2bn**, rising from \$8.7bn in 2021 (1)



₹15,605mn LTM Sep 2021(2) Revenue 29% Revenue CAGR FY2019 - FY2021



₹2.068mn LTM Sep 2021 EBITDA 42% EBITDA CAGR FY2019 - FY2021



118% Net revenue retention in H1 FY2022



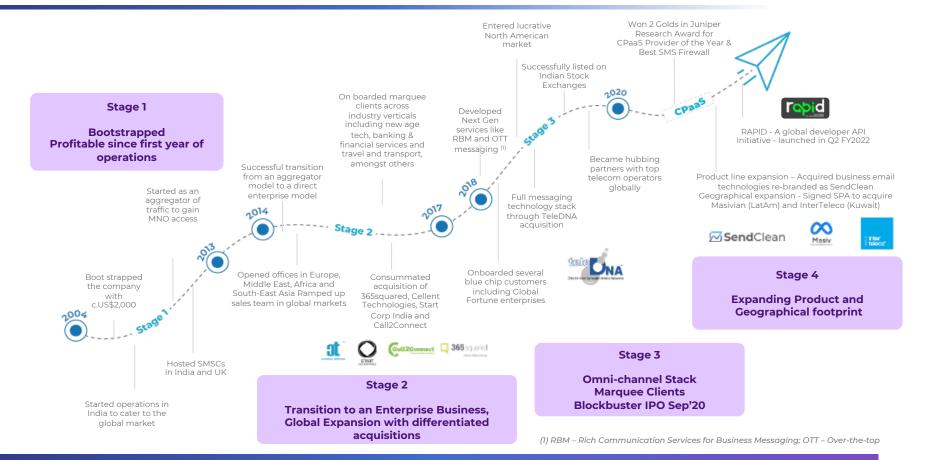
₹4,004mn Net cash and cash eqv. as on Sep 30, 2021

400+ employees spread across 4 continents c. 19% attrition rate in H1 FY2022

(1) Juniper - CPaaS Future Market Outlook, 2021 | (2) LTM Sep 2021 refers to 12 months period from Oct 1, 2020 to Sep 30, 2021 (2) Source: https://www.visualcapitalist.com/the-worlds-tech-ajants-ranked/(2020)

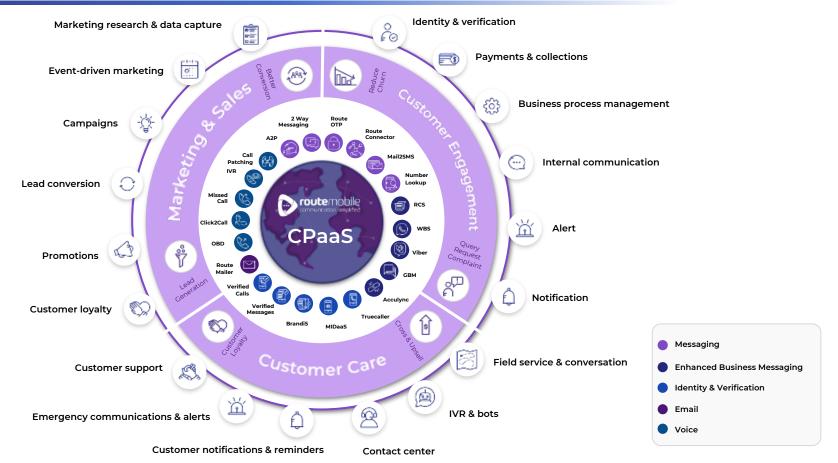
Systematic roadmap to create sustained growth momentum





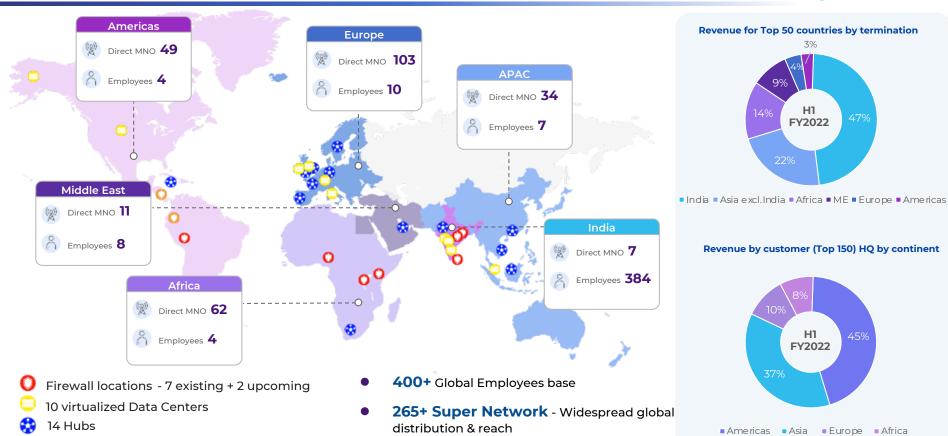
Comprehensive Enterprise Communication





Global Diaspora - Footprint & Super Network





Data as on September 30, 2021



Inorganic initiatives in line with our growth strategy



Expansion of Geographical Footprint

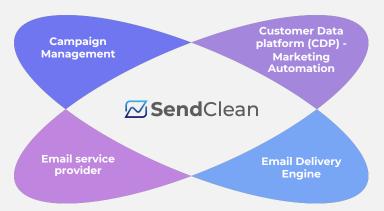


- Signed definitive agreements, on Oct 9, 2021 to acquire 100% equity in Masivian S.A.S ("Masiv")
- Masiv's differentiated cloud communication platform offerings for enterprises create a springboard for growth in Latin America
- Total purchase consideration of US\$47.5mn (to be paid out in four instalments) and earn-out of up to US\$2.5mn
- Closing expected in Q3 FY2022, subject to completion of conditions precedents



- Signed definitive agreements, on Oct 12, 2021, to acquire 49% equity stake and 90% economic and beneficial interest in Interteleco
- The acquisition will further strengthen Route Mobile's presence in Middle East, through expansion into a new region - Kuwait
- Total purchase consideration of Kuwaiti Dinar 652,500 (to be paid out in two tranches)
- Closing expected in Q3 FY2022 subject to completion of conditions precedents

Product Portfolio Expansion

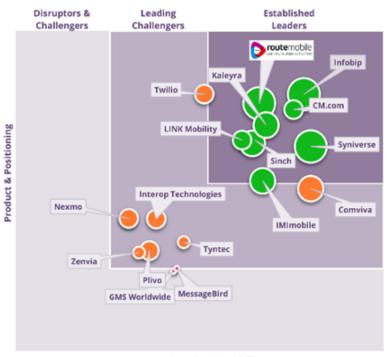


- Acquired email platform, team and associated business on a slump sale basis on Jul 5, 2021, and re-branded it as **SendClean**
- Email continues to be a critical channel of digital communication for enterprises
- SendClean creates cross-sell opportunity within Route Mobile's existing blue-chip customer base
- Total consideration of INR 300mn (to be paid out in two tranches)

Recognized as "Established Leader" by Industry Analysts



Juniper Research Competitor Leaderboard CPaaS Vendors



Capacity & Capability

Juniper report assigns highest ratings to Route Mobile on the following parameters:

- · Breadth of CPaaS technologies supported
- Capabilities and sophistication of A2P services
- Strength and depth of operator partnerships
- Size of operations in the mobile communications sector
- Market presence

Rapid - A Global Developer API Initiative (launched in Q2 FY2022)





Other Updates



ESOPs

• Nomination and Remuneration Committee of Route Mobile, on Oct 12, 2021 approved the grant of **736,500 stock options** (convertible into 736,500 equity shares of INR 10 each upon Exercise) to eligible employees in the Company (and its subsidiary(ies) under **RML ESOP 2021**. Details of RML ESOP 2021 have been intimated to the Indian Stock exchanges as per regulatory requirements and quidelines

Strengthened Board of Directors

- The Company announced the appointment of Mr. Bhaskar Pramanik as an Additional and Independent Director on the Board of the Company on Aug 10, 2021
- Mr. Pramanik is a seasoned entrepreneur and a tech disruptor with a career spanning over 45 years. He has held key National and Global Leadership positions in leading Multinational Technology Companies, across India, Singapore, and the US. Mr. Pramanik was also on the Executive Committee of NASSCOM, the National Committee of CII and AMCHAM, and has been a former Board member of the State Bank of India, former Chairman of Microsoft India and Managing Director at Oracle Corporation and Sun Microsystems in India. He was also the Global VP for Commercial Systems at Sun Microsystems Inc., based out of Menlo Park, CA.
- Having led growth strategies, go-to-market execution, and driving remarkable results with his astute business sense for major global brands, Mr. Pramanik often shares his wealth of experience as a mentor to a number of professionals and colleagues, most of whom are now MDs and senior leaders at various companies in India including SAP, Google, Netaps, Red Hat, Nvidia, Cisco and Thermo Fisher.

Infrastructure expansion for Call2Connect business

Inaugurated a 1,000 seater BPO center at Virar, Mumbai, on Oct 15, 2021, to support growth of Call2Connect business operations

GST related matter

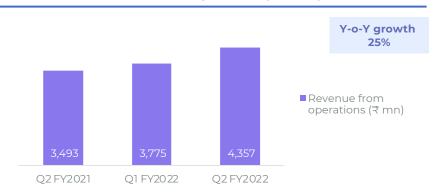
- During the quarter ended Jun 30, 2021, the Department of Revenue of the Ministry of Finance, Government of India has requested Route Mobile to pay GST under reverse charge mechanism on the purchases of messages from its foreign vendors and sale to its overseas customers as per the provisions of IGST Act, 2017 of ₹330mn (excluding interest) for the period July 2017 to March 2019.
- In the assessment of the management, which is supported by legal opinion, the aforementioned services are not chargeable to GST and accordingly no provision for liability has been recognized in the consolidated financial results. However, out of abundant caution, Route Mobile decided to discharge its liability under GST on such import purchases under RCM and claim input tax credit. During the quarter ended Sep 30, 2021, Route Mobile has accordingly discharged GST dues to the extent of ₹311mn for the year 2020-21 and also made part payment of ₹5mn on Oct 1, 2021 towards GST dues for the period July 2017 to March 2019.



Q2 FY2022 - Snapshot



Revenue from Operations (In ₹ mn)



EBITDA⁽¹⁾ (In ₹ mn) and EBITDA Margin (%)



Gross Profit (In ₹ mn) and Gross Profit Margin (%)



Adjusted PAT⁽²⁾ (In ₹ mn) and Adjusted PAT Margin (%)



- (1) Net loss on FX transactions and translation is excluded from EBITDA, amounting to ₹57m, ₹36mn and -₹19mn for Q2 FY2022, Q1 FY2022 and Q2 FY2021 respectively.
- (2) PAT has been adjusted for non-cash amortization associated with the intangible assets added as a result of purchase price allocation for acquisitions.

Financial Highlights



For the Quarter ended Sep 30, 2021 (Q2 FY2022)

- Closed Q2 FY2022 with revenue from operations of 4,357mn compared to ₹3,775mn in Q1 FY2022and ₹3,493mn in Q2 FY2021
 - Y-o-Y growth of **24.7%** and sequential growth of **15.4%** in revenue
- Recorded Gross Profit of ₹923mn in Q2 FY2022 compared to ₹769mn in Q1 FY2022 and ₹680mn in Q2 FY2021
 - Y-o-Y growth of **35.7%** and sequential growth of **20%** in Gross Profit
 - Gross Profit margin of 21.2%, 20.4% and 19.5% in Q2 FY2022, Q1 FY2022 and Q2 FY2021 respectively
- EBITDA of ₹617mn in O2 FY2022 compared to ₹491mn in O1 FY2022 and ₹399mn in O2 FY2021
 - Y-o-Y growth of **54.5%** and sequential growth of **25.5%** in EBITDA
 - EBITDA margin of 14.2%, 13.0% and 11.4% in Q2 FY2022, Q1 FY2022 and Q2 FY2021 respectively
- Recorded Profit After Tax of ₹421mn in Q2 FY2022 compared to ₹343mn in Q1 FY2022 and ₹327mn in Q2 FY2021
 - Y-o-Y growth of 28.6% and sequential growth of 22.6% in Profit After Tax
- Adjusted Profit After Tax of ₹454mn in Q2 FY2022 compared to ₹377mn in Q1 FY2022 and ₹363mn in Q2 FY2021
 - · Adjusted for non-cash amortization associated with the intangible assets added as a result of purchase price allocation for acquisitions
 - Adjusted Profit After Tax margin of 10.4%, 10.0% and 10.4% in Q2 FY2022, Q1 FY2022 and Q2 FY2021 respectively

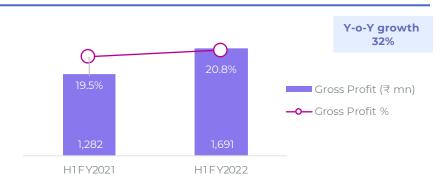
H1 FY2022 - Snapshot



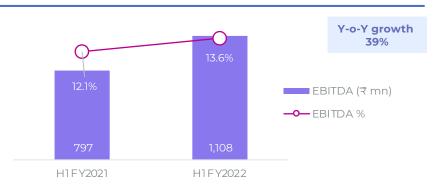
Revenue from Operations (In ₹ mn)



Gross Profit (In ₹ mn) and Gross Profit Margin (%)



EBITDA⁽¹⁾ (In ₹ mn) and EBITDA Margin (%)



Adjusted PAT⁽²⁾ (In ₹ mn) and Adjusted PAT Margin (%)



⁽¹⁾ Net loss on FX transactions and translation is excluded from EBITDA, amounting to ₹92.9mn and ₹2mn for H1 FY2022 and H1 FY2021 respectively.

⁽²⁾ PAT has been adjusted for non-cash amortization associated with the intangible assets added as a result of purchase price allocation for acquisitions.

Financial Highlights



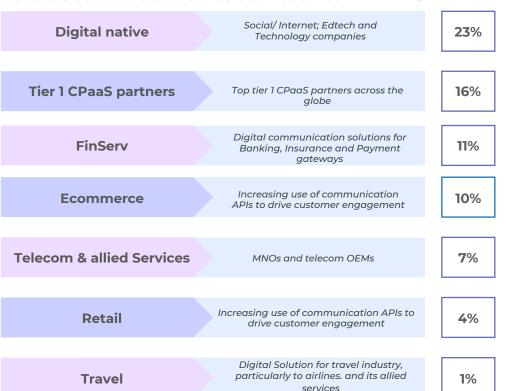
For the half year ended Sep 30, 2021 (H1 FY2022)

- Closed H1 FY2022 with revenue from operations of ₹8,132mn compared to ₹6,589mn in H1 FY2021
 - Y-o-Y growth of 23.4% in revenue
- Recorded Gross Profit of ₹1,691mn in H1 FY2022 compared to ₹1,282mn in H1 FY2021
 - Y-o-Y growth of **31.9%** in Gross Profit
 - Gross Profit margin of 20.8%, 19.5% in H1 FY2022 and H1 FY2021 respectively
- Recorded EBITDA of ₹1,108mn in H1 FY2022 compared to ₹797mn in H1 FY2021
 - Y-o-Y growth of 39.0% in EBITDA
 - EBITDA margin of 13.6%, 12.1% in H1 FY2022 and H1 FY2021 respectively
- Recorded Profit After Tax of ₹764mn in H1 FY2022 compared to ₹597mn in H1 FY2021
 - Y-o-Y growth of **28.1%** in Profit After Tax
- Adjusted Profit After Tax of ₹831mn in H1 FY2022 compared to ₹658mn in H1 FY2021
 - · Adjusted for non-cash amortization associated with the intangible assets added as a result of purchase price allocation for acquisitions
 - Adjusted Profit After Tax margin of 10.2% and 10.0% in H1 FY2022 and H1 FY2021 respectively

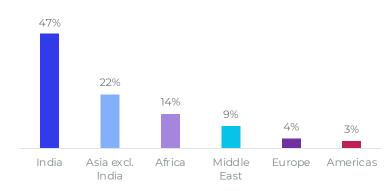
Diverse customer base



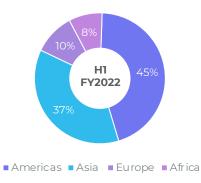
Revenue contribution from select industries in H1 FY2022



Revenue for Top 50 countries by termination (1)



Revenue by customer HQ (continent) (2)



(1) Top 50 countries contribute c.91% of H1 FY2022 revenue from operation 1 (2) Based on Top 150 customers - contributes c. 95% of H1 FY2022 revenue from operation

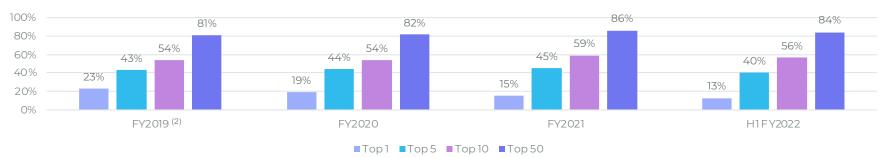
Growing number of Multi-million dollar accounts with Improving Client Diversification



Clients by Account Size



Client Concentration (1)



(1) H1 FY2022 annualized (2) FY2019 excludes the discontinued wholesale voice business

Strong Recurring Revenue



Recurring Revenue⁽¹⁾ as % of Operating Revenue



118% Net revenue retention(2)

Deep Customer engagement driving high recurring revenues

⁽¹⁾ Recurring customers defined as customers that have been billed in each of the months over the respective period. For instance, a customer billed each month over October 1, 2020 – September 30, 2021 is a recurring customer for LTM Sep 2021

⁽²⁾ Net revenue retention calculated based on comparison of H1 FY2021 revenue with H1 FY2022 revenue

Improving Unit Economics – Revenue



Revenue from operations and Total Billable Transaction(1)



Robust growth momentum
23% Y-o-Y growth in H1 FY2022
29% CAGR over past 2 years (FY2019-FY2021)

Revenue per transaction (in ₹)



Improving unit economics

Higher revenue per transaction on back of increasing unit pricing

(1) FY2019 includes the discontinued wholesale voice business revenue of INR 1,008mn; Billable transactions in H1 FY2022 excludes RCS transactions (2) Total Billable Transaction in H1 FY2022 includes 1.75bn email transactions processed by SendClean, which resulted in decreased revenue per transaction in H1 FY2022

Improving Unit Economics – EBITDA



EBITDA (In ₹ mn) and EBITDA Margin (%)



EBITDA (In ₹) per transaction



Non-linear business model creates high operating leverage

EBITDA as % of Gross Profit increased from 52% in FY2020 to 63% in FY2021 and 66% in H12022

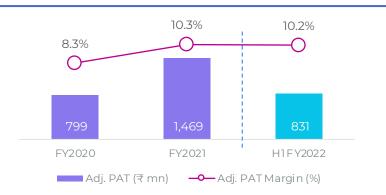
⁽¹⁾ Net loss on FX transactions and translation is excluded from EBITDA for respective periods

⁽²⁾ Total Billable Transaction in H1 FY2022 includes 1.75bn email transactions processed by SendClean, which resulted in decreased EBITDA per transaction in H1 FY2022

Robust Return Ratios with High Cash Generation



Adjusted PAT (In ₹ mn) and Adjusted PAT Margin (%) (1)



Continued focus on profitable growth

Return on Capital Employed and Return on Equity^(1,2)



High profitability and efficient capital deployment resulting in robust return ratios

⁽¹⁾ PAT has been adjusted for non-cash amortization (incurred in FY2020, FY2021 and H1 FY2022) associated with the intangible assets added as a result of purchase price allocation for acquisitions, and for one-time expenses related to payments made under Sabka Vikas Scheme (incurred in FY2020) and one-time stamp duty charges incurred in FY2021)

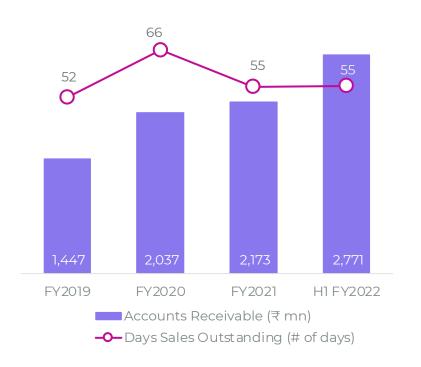
⁽²⁾ Average of the opening and closing capital employed & equity considered for respective period; Adjusted PAT used to calculate Equity and Capital Employed

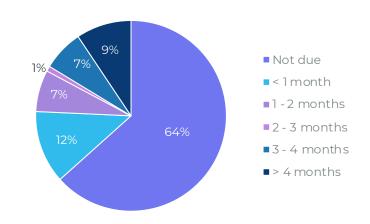
Accounts Receivable Analysis



Trend in Accounts Receivable

Ageing analysis of Accounts Receivable as on Sep 30, 2021





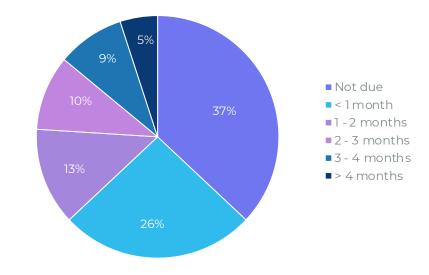
Trade Payables Analysis



Trend in Trade Payables⁽¹⁾

Ageing analysis of Trade Payables⁽¹⁾ as on Sep 30, 2021





⁽¹⁾ Trade Payables include Outstanding expenses

New Product Revenue Momentum



Next generation messaging channels, viz. enterprise voice solutions, IP based messaging, email and unified communication solutions continue to witness increasing adoption by enterprises

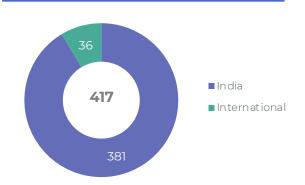


- Continuous focus on cross selling alternative communication solutions to existing blue-chip customer base
- 400+ new customers onboarded in H1 FY2022, across all products

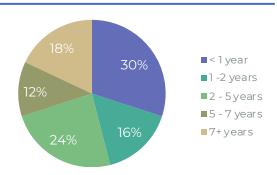
Human Resource Capital



Location wise break-up⁽¹⁾

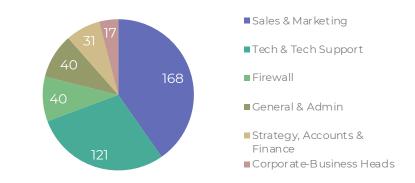


Tenure with Route Mobile(1)



(1) As on Sep 30, 2021, Employee information excludes Call2Connect

Function wise break-up(1)



Attrition analysis

