



Registered & Corporate Office:

Route Mobile Limited  
4<sup>th</sup> Dimension, 3<sup>rd</sup> floor, Mind Space, Malad (West),  
Mumbai - 400 064, India  
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info@routemobile.com | www.routemobile.com  
CIN No: L72900MH2004PLC146323

**Ref No:** RML/2022-23/339

**Date:** March 1, 2023

To,  
**BSE Limited**  
**Scrip Code: 543228**

**National Stock Exchange of India Limited**  
**Symbol: ROUTE**

Dear Sir/Madam,

**Sub: Press Release**

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Please find enclosed Press Release titled “**Route Mobile Limited Wins Four ET ascent Awards for Constant Innovation in the CPaaS Segment**”.

The same is also uploaded on the Company’s website at [www.routemobile.com](http://www.routemobile.com).

Yours truly,  
**For Route Mobile Limited**

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**Rathindra Das**  
**Group Head- Legal, Company Secretary & Compliance Officer**  
**Membership No: A24421**

**Encl:** as above

## Route Mobile Limited Wins Four ET ascent Awards for Constant Innovation in the CPaaS Segment

### Rajdip Gupta Wins “CEO of the Year” and “Cloud Innovator of the Year” Award

**Mumbai, March 1, 2023: Route Mobile Limited ("RML/Route Mobile") (BSE:543228, NSE: ROUTE),** wins two awards; "**Best Use of Cloud Services by a Telecom Company**" & "**Best Enterprise Cloud Offering**" (IT Sector) at the **ET ascent Business Leader of the Year Awards 2023**. Along with these, Mr. Rajdipkumar Gupta was conferred with "**CEO of the Year**" & "**Cloud Innovator of the Year**" awards. Several great leaders are honoured every year by ET ascent and World HRD Congress for their accomplishments and contributions towards the advancement of their organisations and industries.

On receiving these awards, **Mr. Rajdipkumar Gupta, Managing Director & Group CEO, Route Mobile** said, *"I am deeply honoured and humbled to receive these prestigious awards from the premier industry organization ET ascent and thank The Jury council of World HRD Congress & Awards. Route Mobile is building new-age technologies and solutions, which strive to simplify the lives of millions through easy-to-adopt and secured technology. Awards like these not just encourages us but also endorses that we are on the right path."*

Thanking his team, **Mr. Rajdip** said, *"These awards are a result of passion and dedication of each team member at Route Mobile, the true custodians of these awards. I am proud to have a fantastic R&D team that contributes to innovation and ingenuity every day and whose entrepreneurial mindset is evident. With this recognition, we solidify our global position as innovators and disruptors, and we are committed to investing in powerful solutions for our customers."*

Talking about the sector, **Mr. Rajdip** said, *"Route Mobile is one of the fastest-growing CPaaS leaders globally. Every industry and every organisation will have to transform itself in the next few years and our mission is to revolutionise the omnichannel communication space and become a trusted partner for enterprises in their accelerated digital adoption journey."*

The ET ascent Business Leader of the Year Awards 2023 honours business executives and organisations that have made significant contributions to the business sector. The recognition acknowledges noteworthy professional achievements and acts as a solid third-party endorsement for a brand's products, services and accomplishments, increasing their worth. Members of the Committee perform research based on ongoing content analysis and monitoring of the top business websites, standalone publications, and business press.

#### About Route Mobile Limited ([www.rotemobile.com](http://www.rotemobile.com)) (BSE: 543228; NSE: ROUTE)

Established in 2004, Route Mobile Limited ("RML") is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players and mobile network operators (MNO). RML's portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics and monetization. RML has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities and travel aggregators. RML is headquartered in Mumbai, India with a global presence in Asia Pacific, the Middle East, Africa, Europe and the Americas.



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**Additional Resources**

- Follow Route Mobile on LinkedIn: <https://in.linkedin.com/company/routemobilelimited>
- Follow Route Mobile on Twitter: <https://twitter.com/routemobile>
- Become a fan of Route Mobile: <https://www.facebook.com/Routemobilelimited>

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