

Registered & Corporate Office:

Route Mobile Limited 4th Dimension, 3rd floor, Mind Space, Malad (West), Mumbai - 400 064, India +91 22 4033 7676/77-99 | Fax: +91 22 4033 7650 info@routemobile.com | www.routemobile.com CIN No: L72900MH2004PLC146323

Ref No: RML/2023-24/376

Date: July 19, 2023

To,

BSE Limited

Scrip Code: 543228

National Stock Exchange of India Limited

NSE Symbol: ROUTE

Dear Sir/Madam,

Sub: Prior intimation under Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, it is hereby informed that, a meeting of the Board of Directors of Route Mobile Limited (the "Company") is scheduled to be held on **Friday**, **July 28**, **2023**, *inter alia*, to consider and approve Unaudited Standalone and Consolidated Financial Results for the Quarter ended June 30,2023.

The board shall also consider declaration of Interim Dividend, if any for the Financial Year 2023-24. The Record Date for payment of Interim Dividend, if declared, will be Saturday, August 5, 2023.

Trading Window Closure: As intimated vide our letter dated June 28, 2023, in terms of Company's Code of Conduct ('Code of Conduct') for Prevention of Insider Trading, the trading window of the Company has been closed from July 1, 2023 and shall remain closed till 48 hours after the said financial results are declared and submitted to the Stock Exchanges. The same has been informed to the Designated Persons in accordance with the above referred Code of Conduct.

Investor Call:

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 the Company will hold investor/ analyst call on Friday, July 28, 2023 to discuss the financial results for the quarter ended June 30, 2023 and business outlook. Company will be referring to publicly available documents for discussions during interaction in the call. Details of the Investor call will be published on the Company's website and will be intimated to exchange in due course.

A copy of this intimation is also being made available on the Company's website at www.routemobile.com.

You are requested to take the above information on record.

Thanking you, Yours truly,

For Route Mobile Limited

Rathindra Das Group Head-Legal, Company Secretary & Compliance Officer M. No. F12663