

**Ref No:** RML/2024-25/563**Date:** March 5, 2025

To,  
**BSE Limited**  
**Scrip Code: 543228**

**National Stock Exchange of India Limited**  
**Symbol: ROUTE**

Dear Sir/Madam,

**Sub: Press Release**

Please find enclosed Press Release Titled “**Route Mobile Hosts the Belgian Economic Mission led by HRH Princess Astrid, Strengthening Indo-Belgium Business Ties Through Strategic Collaboration**”.

The same is also uploaded on the Company’s website at [www.routemobile.com](http://www.routemobile.com)

Thanking you,  
Yours truly,  
**For Route Mobile Limited**

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**Rajdipkumar Gupta**  
**Managing Director**  
**DIN: 01272947**

**Encl:** as above

## **Press Release**

### **Route Mobile Hosts the Belgian Economic Mission led by HRH Princess Astrid, Strengthening Indo-Belgium Business Ties Through Strategic Collaboration**

*Belgian Economic Mission led by HRH Princess Astrid visited the Route Mobile Headquarters to announce the launch of the Belgian Economic Forum and improve business ties between the two countries.*

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**05 March 2025, Mumbai, India** – Route Mobile Limited (“Route Mobile”), a leading cloud communication platform service provider to enterprises, over-the-top (“OTT”) players, and mobile network operators, had the honour of hosting the Belgian Economic Mission—led by Her Royal Highness Princess Astrid at its Mumbai headquarters.

The event was also graced by HE Maxime Prevot, Federal Government; HE Matthias Diependaele, Government of Flanders; Frank Geerkens, Consul General of Belgium in India; David Jordens, Spokesperson, Belgian Ministry of Foreign Affairs; Stefaan De Clerck, Chairman, Proximus Board of Directors; Mr Ben Appel, Chief Corporate Affairs Officer, Proximus and Gautam Badalia, CEO, Route Mobile. The visit was also participated by 50+ business dignitaries from Belgium.

This visit offered them a comprehensive view of Route Mobile’s innovative Communications Platform as a Service (CPaaS) solutions, showcasing its robust capabilities and advanced approach to enhancing communication solutions. Following the tour, attendees engaged in a series of presentations from various high-tech startups, stimulating discussions on strategies to strengthen bilateral trade ties between India and Belgium.

The successful visit reinforced the company’s commitment to sustained collaboration and innovation in digital communications, CPaaS, and DI ecosystem, aiming to enhance growth in cross-border business relations.

*Speaking on the occasion, **Gautam Badalia, CEO, Route Mobile** said, “We are extremely honoured to host the Belgian Economic Mission and play a part in India’s goal to build stronger bilateral ties with the country. Our vision is to build global CPaaS and digital identity products and I am confident that our synergies with Proximus Group will unlock greater value for enterprises worldwide.”*

#### **Indo-Belgian Innovation**

Five innovative start-ups from India and Belgium united to showcase their ground-breaking technologies to Her Royal Highness, Princess Astrid of Belgium, along with the delegation. Their presentations spanned various sectors, featuring advancements in spatial computing, artificial intelligence for e-commerce, and multilingual content generation. Among the highlights were drone delivery systems, space technology for defence applications, and decentralized digital twin tools for retail, all exemplifying the forefront of innovation.

The economic mission offers unparalleled access to India’s booming infrastructure and smart technology sectors. India being one of the fastest-growing markets in the world, is a land of opportunities for companies looking to form new partnerships and expand their international footprint. As part of Proximus Group, Route Mobile represents the strengthening of economic partnerships between India and Belgium, unlocking value for enhanced digital communication, technology innovation and business collaboration.

The Belgian Foreign Trade Agency has organized the Belgian Economic Mission to India in collaboration with Flanders Investment & Trade (FIT), the Wallonia Export-Investment Agency (AWEX), hub.brussels, as well as the FPS Foreign Affairs, Foreign Trade and Development Cooperation for the promotion of foreign trade between the two countries.

### **About Proximus**

Proximus Group (Euronext Brussels: PROX) is a provider of digital services, communication and ICT solutions operating in the Belgian and international markets. Our purpose, 'Boldly building a connected world that people trust so society blooms', is our guiding star in delivering delightful communication and entertainment experiences for residential consumers and in enabling next-generation digital innovations tailored to businesses. Proximus aims to build the #1 gigabit network for Belgium, combined with technology assets that enable digital ecosystems while fostering an engaging culture and empowering ways of working. These exceptional strengths pave the way to deliver long-term value for stakeholders; they allow Proximus to contribute to an inclusive and sustainable digital society, delight customers with an unrivalled experience and achieve profitable growth both locally and internationally. In Belgium, Proximus' core products and services are offered under the Proximus, Mobile Vikings and Scarlet brands. The Group is also active in Luxembourg, under the brand names Tango and Telindus Luxembourg, and in the Netherlands through Telindus Netherlands. The Group's international carrier activities are managed by BICS, a leading international communications enabler, one of the key global voice carriers and the leading provider of mobile data services worldwide. With Telesign, the Group also encompasses a fast-growing leader in authentication and digital identity services, serving the world's largest internet brands, digital champions and cloud native businesses. With 11,634 employees, imbued with Proximus' think possible mindset and all engaged to offer a superior customer experience, the Group realized an underlying Group revenue of EUR 5,909 million end-2022.

For more information, visit [www.proximus.com](http://www.proximus.com) & [www.proximus.be](http://www.proximus.be)

### **About Route Mobile Limited ([www.routemobile.com](http://www.routemobile.com)) BSE: 543228; NSE: ROUTE)**

Established in 2004, Route Mobile Limited ("RML") is a cloud communications platform service provider catering to enterprises, over-the-top (OTT) players, and mobile network operators (MNO). RML's portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics, and monetization. RML has a diverse enterprise client base across various industries, including social media companies, banks and financial institutions, e-commerce entities, and travel aggregators. RML is headquartered in Mumbai, India, with a global presence in Asia Pacific, the Middle East, Africa, Europe, and the Americas. Route Mobile is now a part of Proximus Group, a provider of digital services and communication solutions operating in Belgium and international markets.

### **About Proximus Global**

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion people worldwide, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

**Additional Resources**Follow Route Mobile on LinkedIn: <https://in.linkedin.com/company/routemobilelimited>Follow Route Mobile on Twitter: [https://twitter.com/route\\_mobile](https://twitter.com/route_mobile)Become a fan of Route Mobile: <https://www.facebook.com/Routemobilelimited>**For more information, contact:****Mr. Sumiit Zavar**Email: [press@routemobile.com](mailto:press@routemobile.com)

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