

Ref No: RML/2025-26/571

Date: April 17, 2025

To,
BSE Limited
Scrip Code: 543228

National Stock Exchange of India Limited
Symbol: ROUTE

Dear Sir/Madam,

Sub: Announcement under Regulation 30- Press Release

Please find enclosed Press Release titled **“Route Mobile announces changes to its Board of Directors”**

The same is also uploaded on the Company's website at www.routemobile.com

Thanking you,
Yours truly,
For Route Mobile Limited

Rathindra Das
Group Head- Legal, Company Secretary & Compliance Officer
Membership No: F12663

Encl: as above

Route Mobile announces changes to its Board of Directors

17th Apr 2025, Mumbai, India – Route Mobile Limited (“Route Mobile”), (NSE: ROUTE, BSE: 543228), a leading global CPaaS (Communications Platform as a Service) provider to enterprises, over-the-top (OTT) players, and mobile network operators, announced the following changes to its Board of Directors.

Mr. Guillaume Antoine Boutin, Chairman (Non-Executive, Non-Independent) Director of Route Mobile Limited, has tendered his resignation with effect from April 17th, 2025, due to his pre-occupation and other personal commitments. The Board has noted the resignation and places on record its sincere appreciation for his remarkable contribution during his tenure with the Company and wishes him the very best in his future endeavors.

The Board is pleased to announce the appointment of **Mr. Mark James Reid**, (Non-Executive, Non-Independent) Director of the Company as the new Chairman of the Board and Company with effect from April 17th 2025. Mr. Reid currently serves as the **Financial Lead of the Proximus Group** and as **CEO ad interim of Proximus Global**, and he is acting as Board member of BICS and of Proximus Global. He brings a wealth of experience in global telecommunications and enterprise solutions. His leadership is expected to further strengthen Route Mobile’s strategic direction and governance framework.

Finally, the Board has appointed **Mr. Jan Van Acoleyen** as an Additional (Non-Executive, Non-Independent) Director on the Board of Route Mobile with effect from April 16th 2025. Mr. Van Acoleyen is the **Human Capital Lead and CEO ad interim of the Proximus Group**, and a Board member of BICS, Telesign, MWinz, Proximus Pension Fund and Proximus Global. He also serves as the Chairman of the Remuneration Committee of BICS and as Chairman of the Board of Be-Mobile. A seasoned executive with deep expertise in digital transformation and human capital strategy, Mr. Van Acoleyen will offer valuable perspectives as Route Mobile continues to expand its global footprint.

These appointments mark a new chapter in Route Mobile’s journey, reinforcing its commitment to strong leadership, innovation, and sustainable growth.

About Route Mobile Limited (www.routemobile.com) (BSE: 543228; NSE: ROUTE)

Established in 2004, Route Mobile Limited (“RML”) is a cloud communications platform service provider catering to enterprises, over-the-top (OTT) players, and mobile network operators (MNO). RML’s portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics, and monetization. RML has a diverse enterprise client base across various industries, including social media companies, banks and financial institutions, e-commerce entities, and travel aggregators. RML is headquartered in Mumbai, India, with a global presence in Asia Pacific, the Middle East, Africa, Europe, and the Americas. Route Mobile is now a part of Proximus Global, a provider of digital services and communication solutions operating in Belgium and international markets.

About Proximus Global

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world’s largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion people worldwide, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

About Proximus

Proximus Group (Euronext Brussels: PROX) is a provider of digital services, communication and ICT solutions operating in the Belgian and international markets. Our purpose, 'Boldly building a connected world that people trust so society blooms', is our guiding star in delivering delightful communication and entertainment experiences for residential consumers and in enabling next-generation digital innovations tailored to businesses. Proximus aims to build the #1 gigabit network for Belgium, combined with technology assets that enable digital ecosystems while fostering an engaging culture and empowering ways of working. These exceptional strengths pave the way to deliver long-term value for stakeholders; they allow Proximus to contribute to an inclusive and sustainable digital society, delight customers with an unrivalled experience and achieve profitable growth both locally and internationally. In Belgium, Proximus' core products and services are offered under the Proximus, Mobile Vikings and Scarlet brands. The Group is also active in Luxembourg, under the brand names Tango and Telindus Luxembourg, and in the Netherlands through Telindus Netherlands. The Group's international carrier activities are managed by BICS, a leading international communications enabler, one of the key global voice carriers and the leading provider of mobile data services worldwide. With Telesign, the Group also encompasses a fast-growing leader in authentication and digital identity services, serving the world's largest internet brands, digital champions and cloud native businesses. With 11,634 employees, imbued with Proximus' think possible mindset and all engaged to offer a superior customer experience, the Group realized an underlying Group revenue of EUR 5,909 million end-2022.

For more information, visit www.proximus.com & www.proximus.be

Additional Resources

Follow Route Mobile on LinkedIn: <https://in.linkedin.com/company/routemobilelimited>

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Become a fan of Route Mobile: <https://www.facebook.com/Routemobilelimited>

For more information, please contact:**Mr. Sumiit Zavar**

Email: press@routemobile.com

Tel: +91-22-40337676

Ms Pooja Choudhary

Email: pooja.choudhary@conceptpr.com

Contact: +91 96198 55711