

**Mr Messaging Limited**

Company Registration Number: C 64127

**Annual Report and Financial Statements**

**For the Year Ended 31 March 2025**

**Mr Messaging Limited**

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**For the Year Ended 31 March 2025**

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**Mr Messaging Limited**

**General Information**

**For the Year Ended 31 March 2025**

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**Registration**

Mr Messaging Limited is registered with the Malta Business Registry, Bonnici House, 2nd Floor, Triq is-Sardin, Burmarrad St Paul's Bay, Malta as a limited liability company under the Companies Act, (Cap. 386) with registration number C 64127.

**Directors**

Robin Craig Sullivan  
Rajdipkumar Gupta  
Sandipkumar Chandrakant Gupta

**Registered office**

Mr Messaging Limited  
Phoenix Office  
Triq ir-Rebbiegha  
Mosta MST 4019  
Malta

**Auditors**

Zampa Partners Assurance Limited  
230, 230 Works Business Centre, Second Floor  
Eucharistic Congress Road  
Mosta MST 9039  
Malta

**Mr Messaging Limited**  
**Directors' Report**  
**For the Year Ended 31 March 2025**

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The Board presents its report and the audited financial statements for the year ended 31 March 2025.

**Principal Activities**

The Company's principal activity is to act as an intermediary between SMS aggregators.

**Performance Review**

The Directors note that sales decreased by 5% over the preceding year to Eur 58,962,346. The reduction in revenue is attributed to the competitive market the business operates in, whilst, the gross profit margin decreased to 12% of revenue (2024: 15%). Administrative expenses decreased by 0.16% to Eur 3,985,584 and as a result the Company registered a profit before taxation amounting to Eur 2,781,789 (2024: Eur 5,320,846). After deducting taxation thereon, the profit for the year amounted to Eur 2,639,463 (2024: Eur 5,053,547).

**Reserves and Dividends**

The profit or loss for the year is set out on page 5. Net dividend on ordinary shares in respect to current year, amounted to Eur 2,994,050 (2024: Eur 2,280,520) was declared and paid in the year under review.

**Post Balance Sheet Events**

No significant events have occurred after the balance sheet date which require mention in this report.

**Future Developments**

The Company is not envisaging any changes in operating activities for the forthcoming year.

**Directors**

The Directors of the Company who held office during the year were:

Rajdipkumar Gupta

Robin Craig Sullivan

Sandipkumar Chandrakant Gupta

In accordance with the Company's Articles of Association, the present directors remains in office until such time as they resign or otherwise removed.

**Mr Messaging Limited**

**Directors' Report (continued)**

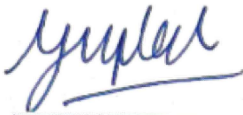
**For the Year Ended 31 March 2025**

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**Auditors**

Zampa Partners Assurance Limited, Registered Auditors have expressed their willingness to continue in office and a resolution for their reappointment will be proposed at the Annual General Meeting.

**Approved by the Board of Directors on 12 May 2025 and signed on its behalf by:**



Rajdipkumar Gupta  
Director



Sandipkumar Chandrakant Gupta  
Director



Robin Craig Sullivan  
Director

**Mr Messaging Limited**

**Directors' Responsibilities**

**For the year ended 31 March 2024**

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The Directors are required by the Companies Act, Cap. 386 of the Laws of Malta to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the Company and of the profit or loss of the Company for that year. In preparing these financial statements, the Directors are required to:

- adopt the going concern basis unless it is inappropriate to presume that the Company will continue in the business;
- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- account for income and charges relating to the accounting year on the accruals basis;
- value separately the components of asset and liability items; and
- report comparative figures corresponding to those of the preceding accounting period.

The Directors are also responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act (Cap. 386) enacted in Malta. This responsibility includes designing, implementing and maintaining such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Mr Messaging Limited****Income Statement****For the Year Ended 31 March 2025**

		<b>2025</b>	<b>2024</b>
	<b>Notes</b>	<b>EUR</b>	<b>EUR</b>
Revenue	3	58,962,346	62,267,452
Cost of sales		(52,172,605)	(53,057,632)
<b>Gross profit</b>			
Administrative expenses		6,789,741	9,209,820
Other income		(3,966,084)	(3,979,184)
Gain on exchange differences		39,338	90,210
		(61,706)	-
<b>Profit before tax</b>	4		
Income tax expense	5	2,801,289	5,320,846
		(142,326)	(267,299)
<b>Profit for the year</b>			
		2,658,963	5,053,547

The notes on pages 9 to 18 form an integral part of these financial statements.

**Mr Messaging Limited**


**Balance Sheet**


**As At 31 March 2025**

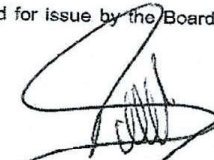
	Note	2025 EUR	2024 EUR
<b>ASSETS</b>			
Property, plant and equipment	6	5,740	21,050
<b>Total non-current assets</b>		<u>5,740</u>	<u>21,050</u>
<b>Current assets</b>			
Trade and other receivables	8	14,285,393	15,891,711
Cash and cash equivalents	9	4,080,229	1,786,473
<b>Total current assets</b>		<u>18,365,622</u>	<u>17,678,184</u>
<b>TOTAL ASSETS</b>		<u><u>18,371,362</u></u>	<u><u>17,699,234</u></u>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Share capital	10	233	233
Retained earnings	10	3,049,099	3,384,186
Shareholders' contributions	10	2,578,224	2,578,224
<b>Total equity</b>		<u>5,627,556</u>	<u>5,962,643</u>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Current tax payable		-	408,630
Trade and other payables	11	12,743,806	11,327,961
<b>Total current liabilities</b>		<u>12,743,806</u>	<u>11,736,591</u>
<b>Total liabilities</b>		<u>12,743,806</u>	<u>11,736,591</u>
<b>TOTAL EQUITY AND LIABILITIES</b>		<u><u>18,371,362</u></u>	<u><u>17,699,234</u></u>

The notes on pages 9 to 18 form an integral part of these financial statements.

The financial statements set out on pages 5 to 18 were approved and authorised for issue by the Board of Directors on 12 May 2025 and signed on its behalf by:

  
 Rajivkumar Gupta  
 Director

  
 Sandipkumar Chandrakant Gupta  
 Director

  
 Robin Craig Sullivan  
 Director

**Mr Messaging Limited**  
**Statement of Changes in Equity**  
**For the Year Ended 31 March 2025**

	Share capital	Shareholders' contribution	Retained earnings	Total equity
	EUR	EUR	EUR	EUR
Opening balance 01 April 2024	233	2,578,224	3,384,186	5,962,643
Profit for the year	-	-	2,658,963	2,658,963
Ordinary dividends	-	-	(2,994,050)	(2,994,050)
<b>Balance at 31 March 2025</b>	<b>233</b>	<b>2,578,224</b>	<b>3,049,099</b>	<b>5,627,556</b>

	Share capital	Shareholder contribution	Retained earnings	Total equity
	EUR	EUR	EUR	EUR
Opening balance 01 April 2023	233	2,578,224	611,159	3,189,616
Profit for the year	-	-	5,053,547	5,053,547
Ordinary dividends	-	-	(2,280,520)	(2,280,520)
<b>Balance at 31 March 2024</b>	<b>233</b>	<b>2,578,224</b>	<b>3,384,186</b>	<b>5,962,643</b>

The notes on pages 9 to 18 form an integral part of these financial statements.

**Mr Messaging Limited**  
**Cash Flows Statement**  
**For the Year Ended 31 March 2025**

	Note	2025 EUR	2024 EUR
<b>Cash from operating activities:</b>			
Profit before taxation			
Depreciation		2,801,289	5,320,846
		18,418	45,297
<b>Profit from operations</b>		<b>2,819,707</b>	<b>5,366,143</b>
Decrease/(increase) in trade and other receivables		1,595,053	(4,030,993)
Increase in trade and other payables		5,355,132	1,450,873
Payments of income taxes		(267,299)	(155,919)
<b>Net cash flows from operating activities</b>		<b>9,502,593</b>	<b>2,630,104</b>
<b>Cash flows from investing activities:</b>			
Payments to acquire property, plant and equipment		(3,108)	(3,498)
Proceeds from disposal of assets		-	1,253
Proceeds to related parties		(4,222,944)	-
Repayments from related parties		11,265	-
<b>Net cash flows used in investing activities</b>		<b>(4,214,787)</b>	<b>(2,245)</b>
<b>Cash flows from financing activities:</b>			
Payments of dividends by reporting entity		(2,994,050)	(2,280,520)
<b>Net cash flows used in financing activities</b>		<b>(2,994,050)</b>	<b>(2,280,520)</b>
<b>Net cash from cash and cash equivalents</b>		<b>2,293,756</b>	<b>347,339</b>
Cash and cash equivalents at beginning of year/period		1,786,473	1,439,134
<b>Cash and cash equivalents at end of year</b>	9.	<b>4,080,229</b>	<b>1,786,473</b>

The notes on pages 9 to 18 form an integral part of these financial statements.

**Mr Messaging Limited**

**Notes to the Financial Statements**

**For the year ended 31 March 2025**

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**1. General Notes**

**1.1. Basis of measurement and statement of compliance**

The financial statements of Mr Messaging Limited ("the Company") have been prepared in accordance with the Accountancy Profession (General Accounting Principles for Small and Medium-Sized Entities) Regulations, 2015 and the Schedule accompanying and forming an integral part of those Regulations ("GAPSME"). The financial statements have been prepared on the historical cost basis.

The Company is not required to draw up consolidated financial statements since it has taken advantage of the exemption from doing so conferred to it by Article 174 of the Companies Act (Cap.386) on the grounds that it is included in the accounts of a larger group. Accordingly, these financial statements present information about the Company as an individual undertaking and not about its group.

These financial statements are prepared specifically for internal purposes and for group reporting purposes.

**1.2. Functional and presentation currency**

The financial statements are presented in Euro (€), which is the Company's functional currency and presentation currency.

**2. Significant accounting policies**

**2.1. Property, plant and equipment**

**i. Recognition and measurement**

The cost of an item of property, plant and equipment is recognised as an asset when it is probable that the future economic benefits that are associated with the asset will flow to the entity and the cost can be measured reliably. Property, plant and equipment are initially measured at cost comprising the purchase price, any costs directly attributable to bringing the assets to a working condition for their intended use, and the costs of dismantling and removing the item and restoring the site to which it is located. Subsequent expenditure is capitalised as part of the cost of property, plant and equipment only if it enhances the economic benefits of an asset in excess of the previously assessed standard of performance, or it replaces or restores a component that has been separately depreciated over its useful life.

After initial recognition, property, plant and equipment may be carried under the cost model, that is at cost less any accumulated depreciation and any accumulated impairment losses, or under the revaluation model, that is at their fair value at the date of the revaluation less any accumulated depreciation and any accumulated impairment losses.

After initial recognition, property, plant and equipment are carried under the cost model.

**ii. Depreciation**

Depreciation is calculated to write down the carrying amount of the asset on a systematic basis over its expected useful life. Depreciation of an asset begins when it is available for use and ceases at the earlier of the date that the asset is classified as held for sale (or included in a disposal group that is classified as held for sale) or the date that the asset is derecognised. The depreciation charge for each period is recognised in profit or loss.

**Mr Messaging Limited**

**Notes to the Financial Statements (continued)**

**For the year ended 31 March 2025**

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**2. Significant accounting policies (continued)**

**2.1. Property, plant and equipment (continued)**

**ii. Depreciation (continued)**

The rates of depreciation used for other items of property, plant and equipment are the following:

Plant and machinery	33%
Furniture and fixtures	33%
Office equipment	33%
IT equipment	33%

*Depreciation method, useful life and residual value*

The depreciation method applied, the residual value and the useful life are reviewed on a regular basis and when necessary, revised with the effect of any changes in estimate being accounted for prospectively.

*Derecognition of property, plant and equipment*

Property, plant and equipment are derecognised on disposal or when no future economic benefits are expected from their use or disposal. Gains and losses arising from derecognition represent the difference between the net proceeds (if any) and the carrying amount and are included in profit or loss in the period of derecognition.

**iii. Disposal**

On disposal or retirement of an item of property, plant and equipment, the difference between the net disposal proceeds and its carrying amount is recognised in profit or loss as other operating income or other operating costs. Any amount in revaluation reserve relating to that asset is transferred to retained earnings directly.

**2.2. Investments in subsidiary**

A subsidiary is an entity which is controlled by the Company. Control is the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

An investment in a subsidiary is initially measured at cost. After initial recognition the investment in subsidiary may be carried either under the cost, that is cost less any accumulated impairment losses or under the equity method.

After initial recognition, the investment in subsidiary is carried under the cost method.

**2.3. Financial assets, financial liabilities and equity**

A financial asset or a financial liability is recognised on the Company's balance sheet when the Company becomes a party to the contractual provisions of the instrument.

**2. Significant accounting policies (continued)**

**2.3. Financial assets, financial liabilities and equity (continued)**

Financial assets and financial liabilities are initially recognised at their fair value plus in the case of financial assets and financial liabilities not classified as held for trading and subsequently measured at fair value, transaction costs attributable to the acquisition or issue of the financial assets and financial liabilities.

Financial assets and financial liabilities are derecognised if and to the extent that, it is no longer probable that any future economic benefits associated with the item will flow to or from the entity.

An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities. Equity instruments are recorded at the proceeds received, net of direct issue costs.

A financial instrument, or its component parts, is classified as a financial liability, financial asset or an equity instrument in accordance with the substance of the contractual arrangement rather than its legal form.

**i. Trade and other receivables**

Trade and other receivables are stated at their nominal value unless the effect of discounting is material in which case trade and other receivables are measured at amortised cost using the effective interest method. Appropriate allowances for estimated irrecoverable amounts are recognised in profit or loss when there is objective evidence of impairment.

**ii. Cash and cash equivalents**

Cash comprises cash on hand and demand deposits. Cash equivalents are short-term investments that are held to meet short-term cash commitments rather than for investment or other purposes. Bank overdrafts, which are repayable on demand and form an integral part of the Company's cash management, are presented in the current liabilities in the balance sheet.

**iii. Share capital issued by the Company**

Ordinary shares issued by the Company are classified as equity. Dividends to ordinary shareholders are debited directly to equity and are recognised as liabilities in the period in which they are declared.

**iv. Trade and other payables**

Trade and other payables are stated at their nominal value unless the effect of discounting is material, in which case trade and other payables are measured at amortised cost using the effective interest method.

**2.4. Impairment of assets**

The Company's property, plant and equipment, investment in subsidiary and financial assets are tested for impairment.

**i. Property, plant and equipment and investment in subsidiaries**

The carrying amounts of the Company's property, plant and equipment and investment in subsidiaries are reviewed at each balance sheet date to determine whether there is any indication of impairment. If any such indication exists, the asset's recoverable amount is estimated. The recoverable amount of an asset is the higher of its fair value less costs to sell and its value in use.

2. Significant accounting policies (continued)

2.4. Impairment of assets (continued)

i. Property, plant and equipment and investment in subsidiaries (continued)

Whenever the carrying amount of an asset exceeds its recoverable amount, an impairment loss is recognised and the carrying amount of the asset is reduced to its recoverable amount. Impairment losses are recognised immediately in profit or loss, unless they relate to an asset which is carried at revalued amount, in which case they are treated as a revaluation decrease to the extent that the impairment loss does not exceed the amount in the revaluation surplus for that asset.

The carrying amounts of Company's assets are also reviewed at each balance sheet date to determine whether there is any indication that an impairment loss recognised in prior periods may no longer exist or may have decreased. If any such indication exists, the asset's recoverable amount is estimated. An impairment loss previously recognised is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. When an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, to the extent that it does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset in prior years. Impairment reversals are recognised immediately in profit or loss, unless they relate to an asset which is carried at revalued amount, in which case they are treated as a revaluation increase unless an impairment loss on the same asset was previously recognised in profit or loss.

ii. Financial assets

A financial asset or a group of financial assets is impaired and impairment losses are incurred if, and only if, there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a 'loss event') and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

If there is objective evidence that an impairment loss on financial assets carried at amortised cost or cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate. The amount of the loss is recognised in profit or loss. If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed. The reversal does not result in a carrying amount of the financial asset that exceeds what the amortised cost/cost would have been had the impairment not been recognised at the date the impairment is reversed. The amount of the reversal is recognised in profit or loss.

2.5. Taxation

Income tax expense comprises current and deferred tax. Income tax expense is recognised in profit or loss except to the extent that the tax arises from a transaction or event which is recognised directly in equity, in which case it is recognised in equity.

Current tax is based on the taxable profit for the year, as determined in accordance with tax laws, and measured using tax rates, which have been enacted or substantively enacted by the balance sheet date.

**Mr Messaging Limited**

**Notes to the Financial Statements (continued)**

**For the year ended 31 March 2025**

**2. Significant accounting policies (continued)**

**2.5. Taxation (continued)**

Deferred tax is measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates and tax laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is recognised on temporary differences arising from differences between the carrying amount of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. The Company recognises a deferred tax liability in respect of all taxable temporary differences and a deferred tax asset in respect of all deductible temporary differences except to the extent that such deferred tax liability arises from the initial recognition of goodwill or the deferred tax asset/liability arises from the initial recognition of an asset or liability which is not a business combination and at the time of the transaction, affects neither accounting profit nor taxable profit (loss). Recognition of a deferred tax asset is however limited to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilised. The Company re-assesses any unrecognised deferred tax asset at each balance sheet date to determine whether future taxable profit has become probable that allows the deferred tax asset to be recovered.

**2.6. Income**

**i. Rendering of services**

Revenue from rendering of services is recognised when the outcome of a transaction involving the rendering of services can be estimated reliably. Revenue from the provision of communications platform services is recognised in proportion to the stage of completion of the transaction at the balance sheet date.

**2.7. Foreign currencies**

Transactions denominated in foreign currencies are converted to the functional currency at the rates of exchange ruling on the dates on which the transactions first qualify for recognition. Monetary assets and monetary liabilities denominated in foreign currencies at balance sheet date are translated at year end closing rates of exchange. Any exchange differences arising on the settlement of monetary assets and monetary liabilities, or on translating foreign denominated monetary assets and liabilities at the balance sheet date at rates different from those at which they were previously translated, are recognised in profit or loss.

**3. Revenue**

Revenue is derived from the provision of telecommunication services, and is analysed as follows:

	2025	2024
	EUR	EUR
Services rendered	58,962,346	62,267,452

**Mr Messaging Limited****Notes to the Financial Statements (continued)****For the year ended 31 March 2025****4. Profit before tax****4.1. Profit for the year**

Profit before tax is charged after charging the following:

	2025	2024
	EUR	EUR
Depreciation and amortisation	18,418	45,297
Loss on foreign exchange	203,036	214,789
Balances written off	151,598	49,182

**4.2. Staff costs**

Staff costs incurred during the year are analysed as follows:

	2025	2024
	EUR	EUR
Salaries and wages	1,396,443	1,846,226
Employer's share of social security contributions	1,284	126,242
	1,397,727	1,972,468

Included within Salaries and wages are commission paid to Employees amounting to €422,955 (2024: €359,763). In addition Director's remuneration (including commission) amounting to €NIL (2024: €293,323) is also included with Salaries and wages.

The employees of the intermediary parent entity also contribute to the operations of Mr. Messaging Limited. However, their compensation is managed by the parent entity and is not included in the salaries and wages cost of Mr. Messaging Limited.

**4.3. Auditors' remuneration**

Total remuneration paid to the Company's auditors during the year amounted to:

	2025	2024
	€	€
Audit fee	19,500	19,500
Non-audit services	-	11,103
	19,500	30,603

**4.4. Number of employees**

The average number of persons employed by the Company during the year was 15 (2024: 20)

	2025	2024
Management	3	3
Operational	12	17
	15	20

**Mr Messaging Limited**

**Notes to the Financial Statements (continued)**

**For the year ended 31 March 2025**

**5. Taxation**

**5.1. Income tax expense**

	<b>2025</b>	<b>2024</b>
	<b>EUR</b>	<b>EUR</b>
Current tax expense	142,326	267,299

**5.2. Tax reconciliation**

	<b>2025</b>	<b>2024</b>
	<b>EUR</b>	<b>EUR</b>
Profit for the year	2,801,289	5,320,846
Tax at 5%	142,326	266,042
<b>Tax effect of:</b>		
Unrealised gain disallowed for tax purposes	-	(2,295)
Expenses disallowed for tax purposes	-	3,552
	142,326	267,299

**6. Property, plant and equipment**

	<b>Plant and machinery EUR</b>	<b>Furniture and fixtures EUR</b>	<b>Office equipment EUR</b>	<b>IT equipment EUR</b>	<b>Total EUR</b>
<b>Cost</b>					
Opening balance	2,620	76,899	167,475	34,027	281,021
Additions	-	-	-	3,108	3,108
<b>Balance at 31 March 2025</b>	2,620	76,899	167,475	37,135	284,129
<b>Depreciation and impairment losses</b>					
Opening balance	(2,620)	(75,249)	(162,405)	(19,697)	(259,971)
Depreciation	-	(1,609)	(4,838)	(11,971)	(18,418)
<b>Balance at 31 March 2025</b>	(2,620)	(76,858)	(167,243)	(31,668)	(278,389)
<b>Carrying amount</b>					
<b>At 31 March 2024</b>	-	1,650	5,070	14,330	21,050
<b>At 31 March 2025</b>	-	41	232	5,467	5,740

**Mr Messaging Limited**

**Notes to the Financial Statements (continued)**

**For the year ended 31 March 2025**

**7. Investments in subsidiary**

	2025 EUR	2024 EUR
Opening and closing balance	-	-

**7.1. Investment in subsidiary**

Name	Registered Address	%	2025 EUR	2024 EUR
Mr Messaging South Africa Proprietary Limited	Noland House, River Park, Mowbray, South Africa	100	-	-

**7.2. Share capital and reserves of subsidiary**

The management accounts of the subsidiary (Mr Messaging South Africa Proprietary Limited) have been prepared using IFRS as adopted by the EU and will be reviewed in accordance with International Standard on related Services 4410 (revised) Compilation Engagement by Nolands Tyg Incorporated.

The share capital and reserves of the subsidiary at the balance sheet date stood as follows:

	2025 SA Rand	2024 SA Rand
Class ordinary shares	-	-
Retained Earnings	15,170,387	12,236,740
	<u>15,170,387</u>	<u>12,236,740</u>

The exchange rate from ZAR to EUR as at 31 March 2025 was 19.9439.

**8. Trade and other receivables**

**a. Trade and other receivables**

	2025 EUR	2024 EUR
Trade receivables	10,360,051	11,920,128
Prepayments	221,695	342,703
Deposits	125,572	61,522
Indirect taxation	38,932	16,950
Amounts receivable from third parties	1,411	2,874
Amounts receivable from related party	3,537,732	3,547,534
	<u>14,285,393</u>	<u>15,891,711</u>

The amounts due from related parties and third parties are unsecured, interest free and repayable on demand.

**Mr Messaging Limited**  
**Notes to the Financial Statements (continued)**  
**For the year ended 31 March 2025**

**9. Cash and cash equivalents**

Cash and cash equivalents for the purpose of the balance sheet and cash flow statements are as follows:

	2025	2024
	EUR	EUR
Cash on hand		
Bank balances	899	759
Other cash and cash equivalents	4,078,846	1,784,798
	484	916
<b>Total cash and cash equivalents in the statement of cash flows</b>	<b>4,080,229</b>	<b>1,786,473</b>

**10. Share capital**

**10.1. Share capital**

	2025	2024
	EUR	EUR
<b>Authorised</b>		
1,165 Ordinary Shares of €1 each	1,165	1,165
<b>Issued and fully paid up</b>		
1165 Shares of €1 each, 20% paid up	233	233

**10.2. Retained earnings**

Retained earnings represent accumulated profits or losses. Dividends paid out of retained earnings during the period amounted to Eur 2,994,050 (2024: Eur 2,280,520).

**10.3. Shareholders contribution**

The Shareholder's contribution relates to funds forwarded by the Shareholder to the Company with no fixed date of repayment. Repayment is at the Company's discretion and thus, this does not constitute a liability.

**11. Trade and other payables**

	2025	2024
	EUR	EUR
Trade payables		
Accruals	2,640,731	3,274,041
Amounts due to related parties	2,189,684	1,762,576
	7,913,391	6,291,344
	<b>12,743,806</b>	<b>11,327,961</b>

Amounts due to related parties are unsecured, interest free and repayable on demand.

**Mr Messaging Limited****Notes to the Financial Statements (continued)****For the year ended 31 March 2025****12. Related parties****12.1. Related party relationships**

The Company's parent entity is, Mr Messaging (Holding) Limited, (incorporated in Malta, registered address of which is Phoenix Office, Triq ir-Rebbiegha, Mosta MST 4019, Malta, which owns 100% of the Company shares. The ultimate parent of the group is Route Mobile Limited (incorporated in India, registered address of which is 4th Dimension, 3rd floor, Mind Space, Malad (West), Mumbai - 400 064, India). The consolidated Financial Statements of the group is drawn up at Route Mobile Limited's level (The financial statements of Route Mobile Limited can be accessed through their website, <https://routemobile.com/investors/>).

The Company has a related party relationship with its subsidiary, key management personnel, parent company, ultimate parent company and companies owned or controlled by the Company's ultimate parent and key management personnel.

Key management personnel are the persons having authority and responsibility for planning, directing and controlling the activities of the Company, directly and indirectly, including any director (whether executive or otherwise) of the Company.

**12.2. Transactions with related parties**

	2025	2024
	EUR	EUR
Remuneration paid to key management personnel	-	293,323
Dividend paid to parent entity	-	-
Expenses paid by the Company on behalf of key management personnel	2,994,050	2,280,520
Expenses paid by the Company on behalf of parent entity	832	3,160
Expenses paid by the Company on behalf of intermediary parent	6,817	17,064
Expenses paid by the related entities on behalf of the Company	27,173	140,798
Expenses paid by the intermediary parent on behalf of the Company	21,000	-
Expenses paid by the Company on behalf of related entity	44,235	-
Invoices raised to intermediary parent	3,487	-
Invoices raised to other related party	58,912	-
Invoices raised by other related party	228,654	2,484,807
Invoices raised by intermediary parent	1,464,071	2,000,750
Payments made to intermediary parent	9,056,466	4,605,800
Payments made by other related parties	-	632,341
Payments made by intermediary parent	-	653,552
Amounts received by related party on behalf of Mr Messaging Limited	915,440	729,960
Funds recovered from bank transferred to intermediary parent	5,825,995	3,807,051
Currency revaluation on related party balances	-	80,091
Transfer of balances to intermediary parent	4,254	-
Transfer between intercompany bank accounts	225,002	-
Reallocation of intercompany balances to loan account	3,130,222	-
	3,486,390	-

**c. Related party balances**

Related party balances are disclosed in note 8 and note 11.

## **Independent Auditors' Report**

### **To the Shareholders of Mr Messaging Limited**

### **Report on the Audit of the Financial Statements**

#### **Opinion**

We have audited the accompanying financial statements of Mr Messaging Limited set out on pages 5 - 18 which comprise the balance sheet as at 31 March 2025, the income statement, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements give a true and fair view of the balance sheet of the Company as at 31 March 2025, and of its financial performance for the year then ended in accordance with the Accountancy Profession (General Accounting Principles for Small and Medium-sized Entities) Regulations, 2015 and the Schedule accompanying and forming an integral part of those Regulations (GAPSME) and have been properly prepared in accordance with the requirements of the Maltese Companies Act (Cap. 386).

#### **Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) together with the ethical requirements that are relevant to our audit of the financial statements in accordance with the Accountancy Profession (Code of Ethics for Warrant Holders) Directive issued in terms of the Accountancy Profession Act (Cap. 281) in Malta, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Other Matter**

Our report is intended solely for the directors of Mr Messaging Limited and for group reporting purposes and should not be distributed to or used by other parties.

#### **Other Information**

The directors are responsible for the other information. The other information comprises the General Information and directors' report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

With respect to the directors' report, we also considered whether the directors' report includes the disclosures required by Art. 177 of the Maltese Companies Act (Cap. 386).

Based on the work we have performed, in our opinion:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with the Maltese Companies Act (Cap. 386).

In addition, in light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we are required to report if we have identified material misstatements in the directors' report and other information. We have nothing to report in this regard.

## Independent Auditors' Report (continued)

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation of the financial statements that give a true and fair view in accordance with the Accountancy Profession (General Accounting Principles for Small and Medium-sized Entities) Regulations, 2015 and the Schedule accompanying and forming an integral part of those Regulations (GAPSME) and the requirements of the Maltese Companies Act (Cap. 386), and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

## Independent Auditors' Report (continued)

### Report on Other Legal and Regulatory Requirements

We also have responsibilities under the Maltese Companies Act (Cap. 386) to report to you if, in our opinion:

- Adequate accounting records have not been kept, or that returns adequate for our audit have not been received from branches not visited by us.
- The financial statements are not in agreement with the accounting records and returns.
- We have not received all the information and explanation which, to the best of our knowledge and belief we require for the purpose of our audit.

We have nothing to report to you in respect of these responsibilities.



**Kris Bartolo (Partner)**

for and on behalf of

**Zampa Partners Assurance Limited**

Registered Auditors  
Company Reg No: C66286  
zampapartners.com

230, 230 Works Business Centre,  
Second floor  
Eucharistic Congress Road  
Mosta, Malta

Date: 12 May 2025

**The Schedules and Appendices on the pages that follow do not form part  
of the financial statements**

**Mr Messaging Limited****For the Year Ended 31 March 2025****Schedules****Schedule of Administrative Expenses**

	2025	2024
	EUR	EUR
Advertising	2,344	24,101
Audit fee	19,500	19,500
Bad debts	-	6,340
Bank charges	16,091	27,042
Cleaning	-	1,090
Commission paid	422,955	7,671
Computer expenses	350,415	267,314
Consulting and professional fees	1,011,527	700,375
Depreciation	18,418	45,297
Electricity and water	2,580	9,279
Travelling and entertainment	97,310	232,211
Insurance	4,649	4,386
IT expenses	56,896	55,574
Rental expense	38,826	66,590
Legal fees	41,449	48,715
Loss on foreign exchange	203,036	214,789
Motor vehicle expenses	(458)	2,330
Postage	1,490	2,613
Printing and stationery	119	874
Repairs and maintenance	-	3,757
Salaries, wages and employee benefits	1,397,727	1,972,468
Security charges	-	1,185
Staff expenses	3,691	3,223
Subscriptions	107,782	85,300
Telephone and fax	1,213	6,440
Penalty fees	-	2,570
Related party write off	-	80,091
Balances written off	151,598	49,182
Other expenses	16,926	38,877
	<u>3,966,084</u>	<u>3,979,184</u>