

Registered & Corporate Office:

Route Mobile Limited

SanRaj Corporate Park - 4th Dimension, 3rd floor, Mind Space, Malad (West), Mumbai - 400 064, India +91 22 4033 7676/77-99 | Fax: +91 22 4033 7650 info@routemobile.com | www.routemobile.com CIN No: L72900MH2004PLC146323

Ref No: RML/2025-26/620

Date: October 7, 2025

To,

BSE Limited Scrip Code: 543228 National Stock Exchange of India Limited

Symbol: ROUTE

Sub: Announcement under Regulation 30- Press Release

Dear Sir/Madam,

Please find enclosed Press Release issued by Proximus Global S.A./N.V. (promoter company of Route Mobile Limited) titled "Proximus Global unveils Konera, its Network API Platform for seamless connectivity, at Global Fintech Fest 2025".

This disclosure is made in accordance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to take the above information on record.

The same is also uploaded on the Company's website at www.routemobile.com

Thanking you, Yours truly, For **Route Mobile Limited**

Tejas Shah

Company Secretary & Compliance Officer ICSI Membership No: A34829

Encl: as above



Route Mobile Limited

SanRaj Corporate Park - 4th Dimension, 3rd floor, Mind Space, Malad (West), Mumbai - 400 064, India +91 22 4033 7676/77-99 | Fax: +91 22 4033 7650 info@routemobile.com | www.routemobile.com CIN No: 172900MH2004PLC146323

Proximus Global unveils Konera, its Network API Platform for seamless connectivity, at Global Fintech Fest 2025

The platform connects mobile operators, enterprises and developers through an API ecosystem, enabling tier-1 fintechs to access innovative network-powered solutions.

Mumbai – 7 October 2025 – Frontrunner in network API solutions and leading digital communications company, <u>Proximus Global</u>, has taken a significant leap towards commercializing network APIs with the unveiling of its global network API aggregation platform, Konera, at Global Fintech Fest (GFF) 2025.

Aligned with the <u>GSMA's CAMARA</u> standardization initiative, Konera – blending 'connection' with 'era' –bridges networks and applications by bringing together APIs from different mobile operators (MNOs) under one roof, giving enterprises and developers easy access to communications features with global coverage.

Setting the foundation for Konera's success, Proximus Global already leverages established MNO Phone ID and intelligence API services from its Telesign brand. Through the combination of these with the 300+ MNO relationships established through its BICS brand, the potential for new Network APIs to drive further growth in areas such as fintech is immense. By combining these activities under the unified, trustworthy and scalable platform of Konera, Proximus Global is poised to expand its enterprise offerings throughout India and the rest of the world.

"India's digital economy is thriving and primed for growth, with a vibrant developer ecosystem and a strong appetite for scalable, secure, and interoperable solutions," says **Rajdip Gupta, Managing Director & CEO of Route Mobile**, **A Proximus Global Company**. "Through Konera we're building on Proximus Global's established foundation to unlock new monetization opportunities for operators and seamless integration for enterprises. This is just the beginning: as a global tech innovation hub, India is setting the pace for network API adoption, and Proximus Global is ready to help enterprises worldwide realize the full potential of programmable communications. According to <u>Analysys Mason</u>, global spending on CAMARA-based network APIs is expected to grow a staggering 1,282%, from USD\$550 million in 2024 to USD\$7.6 billion by 2030, underscoring the immense opportunity ahead."

Serving over 100 global enterprises with identity and verification expertise from 70 key operators across 20 countries, Proximus Global is now arming the Indian market with network API readiness. Through partnerships with India's largest telecoms networks and MNOs, Konera is expected to bring API availability to 92% of the country for the first time by the end of this year.



Registered & Corporate Office:

Route Mobile Limited

SanRaj Corporate Park - 4th Dimension, 3rd floor, Mind Space, Malad (West), Mumbai - 400 064, India +91 22 4033 7676/77-99 | Fax: +91 22 4033 7650 info@routemobile.com | www.routemobile.com CIN No: L72900MH2004PLC146323

Jorn Vercamert, Chief Product Officer, Proximus Global says: "Network APIs have long been seen as the telecoms industry's next big opportunity, turning network assets into programmable components that developers can easily use for identity verification, fraud prevention, and improving user experience. But for APIs to succeed on a global scale, they must be standardized and easy to access. The GSMA's CAMARA initiative addresses standardization, but operators still need support to make their networks API-ready, while enterprises need a single platform rather than dealing with hundreds of providers for coverage and features. Proximus Global's Konera, delivers on both fronts, making it easy for operators, enterprises and developers to deliver, monetize and consume new services."